



MOVEMBER®



2016 – 2023 INVESTMENT REPORT

THE DISTINGUISHED GENTLEMAN'S FUND



A LETTER FROM THE CEO OF MOVEMBER

On September 24th 2023, more than 6,000 classic and vintage car enthusiasts from 66 countries and over 200 cities around the world, all kitted out in their finest attire, gathered to attend the third annual Distinguished Gentleman's Drive.

Since 2012, hundreds of thousands of men and women around the world have taken part in the annual Distinguished Gentleman's Ride (DGR), founded in Sydney by Mark Hawwa, which celebrates the art of looking dapper and connecting communities of classic and vintage motorcycle riders together.

So, in 2021, Distinguished Gentleman's Events took the decision to extend this hugely popular event to fans of pre-1980s classic cars and increase its commitment to men's health by introducing The Distinguished Gentleman's Drive (DGD) to the world.

The on-road motoring event, where drivers and their passengers dress in their finest tweeds, brogues and fedoras to complement the elegant design of their vehicles, brings together fans of pre-'80s classic cars to raise funds and awareness for prostate cancer and men's mental health.

The Distinguished Gentleman's Events have become a global phenomenon in celebrating the art of looking dapper and connecting communities together. Over the last 12 years, we have been proud to watch the DGR community grow from strength to strength and Movember has been privileged to be DGR's official charity partner since 2016.

The DGR and DGD communities understand the importance of having strong social connections as a way of maintaining mental wellbeing. And the rides have come to symbolise the desire of these communities to stand together and support each other through tough times.

This year we're excited to be implementing research and evidence-based programs aimed at improving the health and wellbeing of men around the world.

Our work is ambitious, and we need your ongoing support to be able to continue to fund and implement evidence-based programs that are improving the health and wellbeing of men around the world. Funds from the 2023 events will continue to support Movember's global prostate cancer initiatives as well as programs that support young men's mental health and men's health literacy.

MICHELLE TERRY
CEO, MOVEMBER



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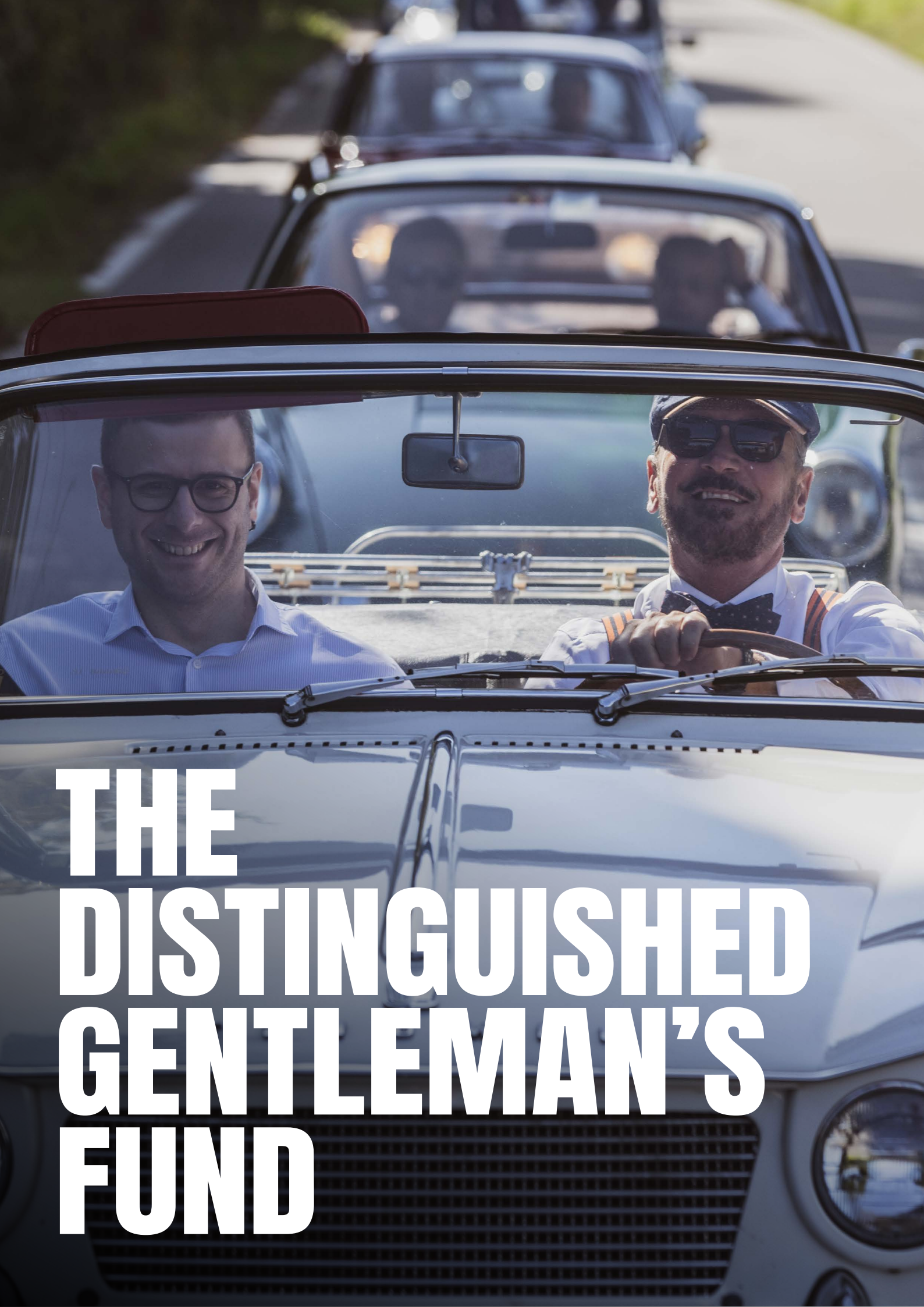


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THE DISTINGUISHED GENTLEMAN'S FUND



THE DISTINGUISHED GENTLEMAN'S FUND

Café Racer Aficionados Pty Ltd has partnered with Movember to manage program investments using funds raised from The Distinguished Gentleman's Ride (DGR) and The Distinguished Gentleman's Drive (DGD) Campaigns which make up The Distinguished Gentleman's Fund. This report outlines the allocation of net proceeds from the **2016, 2017, 2018, 2019, 2020, 2021, 2022 and 2023** Campaigns.

INVESTMENT OVERVIEW

Net funds of **AUD \$9,271,473** were raised through the 2023 events, with a total of **AUD \$44,733,509** cumulatively raised from the 2016, 2017, 2018, 2019, 2020, 2021, 2022 and 2023 Distinguished Gentleman's Events and invested in men's health programs globally. Appendix A is a list of the funded programs.

The following chapters of this report provide a brief overview of programs and projects funded by The Distinguished Gentleman's Fund.



INTER- NATIONAL PROJECTS



INTERNATIONAL PROJECTS

PROSTATE CANCER SURVIVORSHIP

ONLINE PROSTATE CANCER RESOURCES

Movember's online prostate cancer resources empower men who are living with prostate cancer to take control of their health and point them toward resources that improve their quality of life.

Following a successful pilot of a web-based tool that allowed men to keep track of symptoms and side effects of prostate cancer treatment, Movember is now scaling the resources that were shown to be effective.

The website is now available in the UK, Ireland, Australia, New Zealand, the USA, and Canada. Each region has had extensive review by clinical experts for accuracy and relevance to local practice as well as any required language and cultural translations. More than 400,000 users have visited the online prostate cancer resources since it was launched, with 9 out of every 10 visitors reporting feeling more informed and 8 out of every 10 visitors reporting feeling more confident after their visit.

Who is delivering it?

This work is being directly managed by Movember to be delivered and scaled in Australia, Canada, UK, Ireland, New Zealand, and the USA.

How much funding has been invested?

Full details of funding for this project can be found in the Australia, Canada, UK, USA and Rest of World country sections below.

SEXUAL HEALTH PROJECT

Sexual dysfunction can have a huge impact on quality of life following prostate cancer treatment – it can lead to anxiety, depression and contribute to the breakdown of relationships. Empowering men to understand how to navigate and redefine sex and intimacy after their diagnosis is critical to improving quality of life.

Following a successful pilot project, Movember has developed web-based services that will support men and their partners to self-manage and communicate about sexual health, an international health professional education program, and published the Guidelines for Sexual Health Care for Prostate Cancer Patients: Recommendations of an International Panel.

Who is delivering it?

Movember established a working group (USA, Canada, Italy, Netherlands, China, Kenya, UK, Australia, New Zealand) for development of first in field international sexual healthcare guidelines, which were completed and published in October 2022. The international digital resource is available for download at <https://programs.movember.com/clinical-guideline-sexual-health-prostate-cancer/>

How much funding has been invested?

Full details of funding for this project can be found in the Australia and Canada country sections below.

PROSTATE CANCER CLINICAL QUALITY

TRUE NORTH GLOBAL REGISTRY

The True North Global Registry supports clinicians and researchers across 14 Movember countries (Australia, Austria, Canada, Czech Republic, Germany, Hong Kong, Italy, Luxembourg, Netherlands, New Zealand, Spain, Switzerland, UK, USA) to participate in an international project that aims to improve the physical and mental health of men with prostate cancer.

As of January 2024, there were 112,000 men with clinical data in the registry internationally. The registry harnesses new and existing prostate cancer registries and organisations, which systematically collect clinical data and measure patient reported outcomes (PROMs) at both baseline and 12 months post active treatment. 72,000 PROMs have now been completed prior to clinical management and 48,000 collected 12 months after diagnosis as of January 2024. This clinical quality initiative seeks to improve patient outcomes by reducing variation in treatment quality, identifying excellence, and providing risk adjusted outcomes data to clinicians. Bi-annually over 400 data reports are produced for participating hospitals/clinics. These reports include benchmarked performance across a range of quality-of-care indicators and support participating hospitals and clinics to identify areas where they can improve the care that they provide.

By leveraging the International Consortium for Health Outcomes Measurement (ICHOM) standard set for localised prostate cancer, the project aims to:



- Define relevant clinical and demographic features, quality metrics, and patient outcome measures collected for men with localised prostate cancer who are managed in each of the Participating Sites or Local Data Centres where patients' data are collected
 - Describe international patterns of presentation, care, and patient-reported outcomes for men diagnosed with localised prostate cancer
 - Establish a secured and collaboratively governed central data repository drawn from Participating Sites and Local Data Centres who contribute patient-level data on patterns of presentation, care, quality, and patient reported outcomes
 - Systematically measure other key elements of care that have the potential to impact outcomes
 - Compare and share outcomes between participating sites
 - Analyse the variations in outcomes – to understand the key drivers that deliver the best possible outcomes
- Funds raised across the international community have supported and continue to support the following Local Data Centres and their participating sites:

MOVEMBER COUNTRIES	PARTICIPATING RESEARCH ORGANISATIONS
Australia	Monash University, Alfred Health, Australian Urology Associates, The Garvan Institute of Medical Research, Queensland University of Technology
Austria	MediUniWien
Canada	University Health Network – Princess Margaret Hospital, The University of British Columbia - Vancouver Prostate Centre, University of Alberta/APCaRI
Czech Republic	Thomayer Hospital (Nadační Fond Muži Proti Rakovině)
Germany / Switzerland	OnkoZert GmbH/German Cancer Society
Hong Kong	Prince of Wales Hospital, Queen Mary (University of Hong Kong)
Italy	Fondazione IRCCS Istituto Nazionale dei Tumori, University of Naples Federico II, Ospedale San Raffaele
Netherlands	Santeon
New Zealand	Centre for Health Outcome Measures (CHOMNZ)
Spain	Hospital del Mar Research Institute (IMIM)
United Kingdom	University of Southampton, University College London
United States of America	Regents of the University of Michigan (MUSIC) - Michigan Urological Surgery Improvement Collaborative, Regents of the University of California (UCLA) - UCLA Urology, Vanderbilt University Medical Centre, Beth Israel Deaconess Medical Centre, Sloan Kettering Institute for Cancer Research

Who is delivering it?

Movember is directly funding and overseeing the project. Monash University and the University of California Los Angeles (UCLA) are the joint coordinating centres. A complete list of participating countries is listed above.

How much funding has been invested?

Full details of funding for this project can be found in the Australia, UK and Rest of World country sections below.



IRONMAN - INTERNATIONAL REGISTRY FOR MEN WITH ADVANCED PROSTATE CANCER

IRONMAN is an international population-based registry which aims to recruit 5,000 men with advanced prostate cancer. It seeks to improve clinical outcomes and quality of life for men with advanced prostate cancer. Currently operating across 112 active sites in 15 countries, the IRONMAN project aims to:

- Describe real world practice patterns for six new treatments internationally
- Identify treatment sequences or combinations associated with optimal survival and patient-reported outcomes
- Assess whether treatments are associated with toxicities and co-morbidities

- Develop prospective blood biobank for clinical and biological characterisation of disease subtypes
- Create international partnership to work together to identify unmet needs in advanced prostate cancer

IRONMAN commenced in January 2017. Funds raised from the 2017 campaign in the United Kingdom and Europe have been allocated to support the implementation of the project in the UK and across Europe.

Recruitment of all 5,000 patients is expected to be achieved in 2025. A total of 3,812 patients have been recruited to the study as of January 2024. Over 13,000 PROMs have been completed as part of the IRONMAN project, including over 1,800 baseline PROMs and almost 12,000 follow-up PROMs at various timepoints up to Month 60. IRONMAN boasts an overall PROMs completion rate of over 73%.

MOVEMBER COUNTRIES	PARTICIPATING RESEARCH ORGANISATIONS
Australia	Alfred Health, Australian Prostate Centre, Australian Urology Associates, Eastern Health, Epworth Healthcare, Macquarie University Hospital, Peter MacCallum Cancer Centre, Queensland University of Technology, St Vincent's Hospital Sydney, Westmead Hospital
Barbados	The University of West Indies
Brazil	Centro de Paulista de Oncologia, Centro de Pesquisa em Oncologia, Hospital Beneficência Portuguesa de São Paulo, Hospital de Câncer de Barretos, Hospital São José, Hospital São Lucas de PUCRS, Instituto Câncer do Estado de São Paulo, Instituto do Câncer e Transplante Curitiba, Instituto Tacchini de Pesquisa em Saúde, Latin American Cooperative Oncology Group
Canada	BC Cancer Agency, Canadian Cancer Society, CHU de Montréal, CHU de Québec, Cross Cancer Institute, Hamilton Health Sciences, Ottawa Hospital Cancer Centre, Princess Margaret Cancer Centre
Ireland	Beacon Hospital, Cancer Trials Ireland, Sligo University Hospital, St Vincent's University Hospital, Tallaght University Hospital
Jamaica	The University of West Indies
Kenya	University of Nairobi
Nigeria	Federal Medical Centre Abeokuta, Lagos State University Teaching Hospital, University of Ilorin Teaching Hospital, University of Maiduguri Teaching Hospital
Norway	Oslo University Hospital, St Olavs
South Africa	Cancer Association of South Africa, Medical Oncology Centre Rosebank, Tygerberg Hospital Stellenbosch University, University of Cape Town, University of Pretoria
Spain	Hospital Clínic de Barcelona, Hospital Clínico San Carlos, Hospital del Mar, Hospital Provincial de Castellón, Hospital Universitario 12 de Octubre, Hospital Universitario Central de Asturias, Hospital Universitario La Princesa, Hospital Universitario Miguel Servet, Hospital Universitario Virgen de la Victoria, Institut Català d'Oncologia Badalona, Instituto Valenciano de Oncologia, Vall d'Hebron Institute of Oncology
Sweden	Örebro University Hospital, Skane University Hospital, Umeå University Hospital
Switzerland	Ente Ospedaliero Cantonale, Kantonsspital Grabünden, Kantonsspital St. Gallen, Onkozentrum Zürich, Universitätsspital Basel, Universitätsspital Zürich, Oncological Institute of Bellinzona



United Kingdom	Clatterbridge Cancer Centre NHS Foundation Trust, Guy's and St Thomas' NHS Foundation Trust, Lancashire Teaching Hospitals NHS Foundation, Lister Hospital, Mount Vernon Cancer Centre, Sheffield Teaching Hospitals NHS Foundation Trust, South Tyneside and Sunderland, The Christie NHS Foundation Trust, The Royal Marsden NHS Foundation Trust, University Hospital Southampton NHS Foundation Trust, University Hospitals of Morecambe Bay NHS Trust, Velindre Cancer Centre
United States of America	Baptist Clinical Research Institute, Baylor College of Medicine, Carbone Cancer Center, University of Wisconsin, Columbia University, Dana-Farber Cancer Institute, Delnor Cancer Center, Dorn VAMC, Doylestown Health, Duke Comprehensive Cancer Center & Duke Cancer Network, Durham VA Medical Center, Fox Chase Cancer Center - Temple Health, Howard University, Kishwaukee Cancer Center, Memorial Sloan Kettering Cancer Center, Memphis VA Medical Center, Moffitt Cancer Center, Morehouse School of Medicine, NewYork-Presbyterian Brooklyn Methodist Hospital, Oregon Health and Sciences Cancer Center, Ralph H. Johnson VA Medical Center, Reading Health System, Robert H. Lurie Comprehensive Cancer Center Northwestern University, Roswell Park Cancer Institute, Sidney Kimmel Comprehensive Cancer Center, Thomas Jefferson University, Tulane University, University of Alabama-Birmingham, University of California Los Angeles, University of California San Diego, University of Chicago, University of Florida, University of Illinois at Chicago, University of Massachusetts Memorial Medical Center, University of Mississippi Medical Center, University of North Carolina, University of Virginia, University of Washington Medical Center, VA of Western New York Healthcare System, Warrenville Cancer Center, Wayne St. University Karmanos Cancer Institute, Weill Cornell Medical Center, Winship Cancer Institute Emory University, Yale University

Who is delivering it?

Movember is one of the key funders of the program and is overseeing the contracting for all of the non-USA sites. The Prostate Cancer Clinical Trials Consortium (PCCTC) in the USA is the global data coordination centre for the project.

How much funding has been invested?

Full details of funding for this project can be found in the USA, UK and Rest of World sections below.

IRONMAN - INTERNATIONAL REGISTRY FOR MEN WITH ADVANCED PROSTATE CANCER EMPRO SUB STUDY

The IRONMAN EMPRO (Engaging Men in Patient Reported Outcomes) sub-study aims to test the concept that using PROMs (Patient Reported Outcome Measures) to trigger clinical intervention for men with advanced prostate cancer can improve quality of life.

180 men who are participating in the global IRONMAN study will be recruited to take part in the EMPRO sub-study. The participants will be asked to complete a short monthly online questionnaire for 12 months, with questions focusing on anxiety, depression, pain, fatigue, social isolation and insomnia.

If the man's responses to the questionnaire indicate that he is in distress or that his symptoms are worsening, a 'soft' or 'hard' trigger will be released. A 'hard' trigger will inform the man's clinical team to contact him – and they'll be in touch within 48 hours.

He will also receive self-management content tailored to his area of distress to help him self-manage his symptoms. At a 'soft' trigger he will receive an email linking him to the self-management content tailored to his area of distress.

This study will contribute to better understanding the experiences of men with advanced prostate cancer, providing an evidence base for best practices for advanced prostate cancer care, and how to integrate PROMs into real-time care. The study is being implemented at 7 intervention sites across the UK, Canada, Australia, and the USA, and is expected to be complete by 2026.

Who is delivering it?

Movember is directly funding the EMPRO sub-study and is directly overseeing the project in partnership with The Prostate Cancer Clinical Trials Consortium (PCCTC) in the USA, who is the global Data Coordination Centre (CDCC) and study sponsor.

How much funding has been invested?

Full details of funding for this project can be found in the UK country section below.

GAP3 - ACTIVE SURVEILLANCE

Despite advances in prostate cancer detection in recent years, many men with slow-growing tumours have undergone active treatments (such as surgery) even though it was unlikely that their cancer would progress. This is known as 'overdiagnosis' and 'overtreatment.' This group of men are likely to experience significant



side effects from overtreatment, such as incontinence and sexual dysfunction, impacting their quality of life. In many cases, men with slow-growing tumours do not need active treatment and can instead be managed with ongoing monitoring for signs that the disease is spreading. This type of management is known as Active Surveillance, a strategy designed to help avoid the side effects caused by overtreating prostate cancer.

The GAP3 Prostate Cancer Active Surveillance Consortium and Database aims to help improve how men living with slow-growing tumours are managed and avoid the burden of overtreatment. The project includes collection of clinical, MRI and genomics data, as well as Patient Reported Outcome Measures (PROMs), from 26,999 men who have chosen active surveillance instead of active treatment. Data has been collected from men attending 28 hospitals, medical research institutions and treatment centres across 16 countries. Analysing this data enables researchers and clinicians to address critically important research questions that could lead to improvements in prostate cancer care.

The GAP3 project has helped to address complex research questions in active surveillance including

comparing the effects/intensity of different tests used in surveillance (e.g. biopsy, MRI) on:

- patient reported urinary and sexual function
- the likelihood of upgrading to an aggressive cancer
- conversion from active surveillance to active treatments

Furthermore, the database has supported the validation of statistical models that can help predict the risk of a patient's cancer spreading and therefore requiring active treatment.

The findings from GAP3 have been shared with the urological community. In total, 23 abstracts have been presented at international research conferences and 18 research papers have been published in peer reviewed journals.

As of December 2022, Movember has stepped back from funding and overseeing GAP3. After 9 years of supporting this project, Movember is now focusing its efforts on a new research program in active surveillance. Many of the participants of GAP3 will also be involved in this new global collaborative program.

MOVEMBER COUNTRIES	PARTICIPATING ORGANISATIONS
Australasia	<ul style="list-style-type: none"> • Dept of Urology, Singapore General Hospital, Singapore • Monash University and Epworth HealthCare, Melbourne, Australia • St Vincent's Prostate Cancer Centre, NSW, Australia • Kagawa University Faculty of Medicine, Kagawa, Japan • Dept of Urology, Yonsei University College of Medicine, Gangnam Severance Hospital, Seoul, Korea
Canada	<ul style="list-style-type: none"> • University of Toronto, Sunnybrook Health Sciences Centre, Toronto • University of British Columbia, BC Cancer Agency, Vancouver • Dept of Surgery, University of Calgary, Southern Alberta Institute of Urology, Calgary
UK	<ul style="list-style-type: none"> • University College London and University College London Hospital Trust, London and Guy's and St Thomas's NHS Foundation Trust, London • Cambridge University Hospitals NHS Trust, Cambridge • King's College London, London
USA	<ul style="list-style-type: none"> • John Hopkins University, The James Buchanan Brady Urological Institute, Baltimore • Memorial Sloan Kettering Cancer Center, NY • University of California San Francisco, San Francisco • Dept of Surgery and Dept of Hematology and Medical Oncology, Emory University School of Medicine • MD Anderson Cancer Centre, Houston • University of Michigan and Michigan Urological Surgery Improvement Collaborative (MUSIC), Michigan



Europe

- Erasmus Medical Centre, Prostate Cancer Research International Active Surveillance (PRIAS) Consortium, Rotterdam, Netherland
- Helsinki University Central Hospital, Helsinki, Finland
- Fondazione IRCCS Istituto Nazionale dei Tumori di Milano, Milan, Italy
- University College Dublin, Dublin, Ireland
- Skane University Hospital, Malmö, Sweden
- Kantonsspital Baden, Baden, Switzerland
- Instituto Valenciano de Oncología, Valencia, Spain
- University Hospital Muenster, Muenster, Germany

Who is delivering it?

Movember was directly funding and overseeing this project, from its inception in 2014, until December 2022. The Erasmus Medical Centre in Rotterdam, Netherlands is the data coordination centre for the project.

How much funding has been invested?

Full details of funding for this project can be found in the Rest of World section below.

GLOBAL CANCER REAL WORLD EVIDENCE NETWORK

Over the past decade, Movember has played a leading role, globally, in biomedical research funding to develop new tests and treatments and improving the quality of life for men living with prostate cancer through clinical quality registries. These investments have contributed to the improvement of the quality of cancer treatment and outcomes. Furthermore, Movember has developed digital health programs that empower men with the knowledge and support to better manage treatment side effects.

Movember's global priority now is to accelerate the implementation of these programs to reach and improve the lives of men with prostate cancer around the world. There is also a real need to understand how new prostate cancer tests and treatments perform in the real world, outside of clinical studies, where the men who typically take part are not representative of all populations.

To this end, Movember launched the Global Cancer Real World Evidence Network, which will fast-track efforts to improve the treatment and care of men diagnosed and living with prostate cancer.

Believed to be the first of its kind, the network will contain detailed clinical information on the diagnosis, treatment and survivorship of men living with prostate cancer from over 15 countries and 500 clinical partners.

Six priority initiatives are being supported through the Network:

1. Preventing Disease Progression: This initiative will determine how to prevent the progression of high-risk prostate cancer (cancers that grow or spread quickly) to advanced, fatal disease, thereby potentially curing the disease.
2. Clinical Quality Registries. Building on the strengths of existing clinical quality registries, this initiative will support an international clinical and patient network that will improve quality of care and quality of life by reducing variation in treatment quality and disparities in health outcomes.
3. Active Surveillance. This initiative seeks to reduce unnecessary treatment and maximise detection for the men who would benefit from treatment.
4. Sexual Health and wellbeing. This initiative will address and improve sexual health outcomes for those with prostate cancer and their partners.
5. Personalised Cancer Care. This initiative seeks to optimise the monitoring and management of post-treatment patients, drive the collection of patient-reported outcome measures (PROMS), and personalised care models within clinical practice.
6. Health Equity. The Prostate Cancer Health Equity Initiative aims to fund projects that build or strengthen the evidence base of promising approaches that contribute to health equity, promoting the inclusion and improved outcomes of marginalised and traditionally underrepresented populations of men at risk of or diagnosed and living with prostate cancer.

Who is delivering it?

Movember is directly funding and overseeing this project.

How much funding has been invested?

Full details of funding for this project can be found in the Australia, Canada, Ireland sections below.



PROSTATE CANCER OUTCOMES REGISTRY - AUSTRALIA AND NEW ZEALAND

The Prostate Cancer Outcomes Registry Australia and New Zealand (PCOR-ANZ) is a large-scale prostate cancer clinical quality registry that collects information on the care provided and the outcomes for men diagnosed with prostate cancer in Australia and New Zealand. Over 250 hospitals currently participate in PCOR-ANZ, alongside almost 400 clinicians.

For the first time, doctors, researchers, and men affected by the disease are working together to improve the wellbeing of those diagnosed and living with prostate cancer. As of January 2024, 108,000 diagnoses of prostate cancer have been captured in the PCOR-ANZ. In addition, 48,000 patient reported outcome measures have been collected from men living with prostate cancer 12 months after receiving treatment. This substantial dataset encompasses approximately two-thirds of all men diagnosed and treated in participating Australian states and New Zealand.

Clinicians and hospitals contributing data to the Australian and New Zealand Registry receive six-monthly Quality Indicator reports with over 1500 generated annually. These reports provide benchmarked information on how clinicians and hospitals perform against a series of quality-of-care indicators compared to other participating sites across Australia and New Zealand. Quality indicator reports enable clinicians and hospitals to identify how their practice matches against clinical care guidelines and against their peers. These reports are a vital mechanism to support quality improvement initiatives, improved quality of clinical care and patient outcomes for men in Australia and New Zealand with the ultimate goal of reducing the number of men suffering lifelong adverse side effects from prostate cancer treatment.

The registry produces a publicly available annual report of patient reported outcomes linked to treatment and these are available for download from the project website - <https://prostatecancerregistry.org/publications/annual-reports/>

Who is delivering it?

Movember is overseeing the program, with delivery provided through Monash University.

How much funding has been invested?

Full details of funding for this project can be found in the New Zealand country section below.

MENTAL HEALTH AND SUICIDE PREVENTION

SOCIAL INNOVATORS CHALLENGE PROGRAM

The Social Innovators Challenge (SIC) is a program focused on strengthening and building the social connections of men in Australia, Canada, and the UK. Strong relationships are a key protective factor against anxiety, depression, and suicide. The goal of the SIC project, which first launched in 2016, was to increase our understanding of what engages men to build quality connections, particularly those at risk of becoming socially isolated. Following an extensive review process, 13 projects were originally approved for pilot funding. 8 years on, 5 projects – Dad Hero (Canada), The Changing Room, Men's Pie Club, Brothers Through Boxing (UK) and Waves of Wellness (Australia) were successful in moving on to scale their projects. Waves of Wellness completed Phase 3 Scaling in October 2023 while the other 4 projects are continuing project delivery activities.

All projects continue to actively contribute to a knowledge community developed to share ideas, learnings and best practices and participate in regular virtual meetings. In August 2023, Movember held an in-person meeting in the UK, convening the three current social connections initiatives and the evaluation team to share knowledge, develop individual evaluation plans and contribute to a special edition publication. A summary report of the meeting is available for sharing as a separate document.

Who is delivering it?

Movember manages the SIC program centrally from Canada with support for funded projects in participating markets.

How much funding has been invested?

Full details of funding are noted in the Australia, Canada and UK country sections below.

VETERANS AND FIRST RESPONDERS (VFR) MENTAL HEALTH GRANT PROGRAM

In recent years, there has been growing awareness that first responders and military veterans are at greater risk than the general population for both poor mental health and suicide. A report, commissioned by Movember in 2019, found that lives could be improved or even saved if programs designed to support these groups were properly validated and backed by strong evidence.

As a result of the findings, Movember, in partnership with The Distinguished Gentleman's Fund, announced funding opportunity for programs that improve support for veterans, first responders and veteran and first



responder families across 7 countries (UK, Germany (with additional funds from Gillette), Australia, USA, Canada, New Zealand and Ireland). In total, 15 projects were funded with a third-party evaluation partner from University of Canberra contracted to work with the teams and carry out programmatic evaluation. Movember held its first Veterans and First Responders (VFR) Knowledge Convening in Melbourne in September 2022. Outcomes included a comprehensive sharing of learnings and materials across projects and markets. Virtual knowledge sharing sessions are organised quarterly for shared learnings and skills development.

Of the 15 projects, 12 funded by DGR are summarised in this report under the respective markets. Funding agreements for 11 projects have been extended throughout 2024 to allow for additional data collection and submission to the evaluation team to meet their 31 March 2024 deadline. One project in Canada completed in November 2023.

Who is delivering it?

Movember manages the SIC program centrally from Canada with support for funded projects in participating markets. Movember's Monitoring, Evaluation and Learning team is working with the Movember Mental Health and Suicide Prevention team to oversee the evaluation of the program. First Person Consulting is the evaluation partner for all social connections initiatives.

How much funding has been invested?

Full details of funding are noted in the Australia, Canada, New Zealand, UK, USA and Rest of World country sections below.

DGR SOCIAL CONNECTIONS CHALLENGE

Research shows that men who are satisfied with their relationships and social connections are more likely to enjoy good mental health and wellbeing.

However, riding can be inherently isolating, which is why Movember, in partnership with the Distinguished Gentleman's Fund, is aiming to find ways for motorcyclists to create stronger connections with each other to improve their overall mental health and wellbeing.

Phase 1 – Idea Development, resulted in 16 project teams from across Australia, Canada, New Zealand, the UK and the USA, submitting pilot project plans.

Following a year of piloting and taking account of the impact of COVID-19 on the ability to deliver their projects, teams who wanted to continue were given an opportunity to submit proposals to extend piloting activities to strengthen data collection. Six projects submitted proposals and, following a review process, extended pilot grants were awarded to 2 project teams in the UK to further test their ideas.

Who is delivering it?

Movember manages the DGR-SCC program centrally from Canada. Movember's Monitoring Research and Evaluation team is working with the Mental Health and Suicide Prevention team to oversee the evaluation of the program. First Person Consulting is the evaluation partner for all DGR-SCC initiatives.

How much funding has been invested?

Full details of funding are noted in the Australia, Canada, UK and US country sections below.

DIGITAL SOCIAL CONNECTIONS CHALLENGE

The COVID-19 global pandemic profoundly impacted the way people connect with each other. In response, Movember and the Distinguished Gentleman's Fund launched the Social Connections Challenge (SCC), a global search for digital or technology-focused ideas that would help maintain or strengthen male social connections and tackle isolation.

This multi-phased funding opportunity, which opened in August 2020, was particularly aimed at men who are at greater risk of social isolation because of where they live, their socio-economic status or cultural background.

Since 2021, 11 project teams in Australia, Canada, Ireland, and the UK developed their ideas with Movember over a number of months. Teams were allowed up to 24 months to complete development of their digital or tech focused ideas, with the intention that the product or program would be implemented and evaluated in Phase 2. Teams submitted proposals for Implementation grants, which were assessed by an independent review panel. Funding was provided for an additional 2 years to 5 project teams: 2 in Australia, 2 in the UK and 1 in Ireland.

First Person Consulting is the evaluation partner on this initiative and is using measures that are consistent with those that are being used under the Social Innovators portfolio however these have been updated to ensure that they are tailored to current contexts and fit for purpose to each project.

Who is delivering it?

Movember manages the Digital SCC program centrally from Canada with support from teams in participating markets. Movember's Monitoring Research and Evaluation team is working with the Mental Health and Suicide Prevention team to oversee the evaluation of the program.

How much funding has been invested?

Full details of funding are noted in the Canada and UK sections below.



MEN BUILDING BETTER RELATIONSHIPS

Men who have recently experienced relationship breakdown are a higher risk of suicide than the general population, and women. There is a lack of evidence based upstream programs to help men build better relationships with their partners. Movember would like to reduce the rate of negative health outcomes for men resulting from distressed relationships, separation, and divorce, and increase wellbeing through strengthening healthy relationships.

To address this gap, Movember is looking to invest in prevention and early intervention research that will build an evidence base of promising approaches that could:

- Build men's relationship skills
- Develop strategies for amicably working through relationship breakdowns
- Model what positive relationships look like
- Challenge rigid adherence to certain masculine norms such as stoicism and self-reliance
- Reduce suicide and other harms with interventions that serve to prevent, rather than treat

Who is delivering it?

Movember is directly funding and overseeing this project.

How much funding has been invested?

Full details of funding are noted in the Australia, Canada, Ireland, UK, USA, New Zealand sections below.



AUSTRALIA



AUSTRALIA

INVESTMENT SUMMARY

From 2016 to 2022, Movember allocated a total of **AUD \$6,092,145** from Campaign proceeds to 16 projects in Australia:

PROGRAM FOCUS	PROGRAM TYPE	PROJECT NAME	FUNDING AMOUNT (AUD)
Prostate Cancer	Biomedical Research	New Concepts Grants	\$398,738
Prostate Cancer	Biomedical Research	Young Investigators Grant	\$100,000
Prostate Cancer	Biomedical Research	Clinical Trials Award	\$322,960
Prostate Cancer	Biomedical Research	Clinician Scientist Award	\$351,669
Prostate Cancer	Biomedical Research	Prostate Cancer Research Alliance	\$699,510
Prostate Cancer	Biomedical Research/ Clinical Quality / Survivorship	Global Prostate Cancer Real World Evidence Network	\$879,393
Prostate Cancer	Survivorship	True North Digital Self-Management	\$97,243
Prostate Cancer	Survivorship	Sexual Health Project	\$321,918
Prostate Cancer	Survivorship	Online Prostate Cancer Resources	\$467,522
Prostate Cancer	Clinical Quality	True North Global Registry	\$118,812
Prostate Cancer	Clinical Quality	IRONMAN - International Registry for Men with Advanced Prostate Cancer	\$104,590
Mental Health	Mental Health and Suicide Prevention	Social Innovators Challenge	\$145,865
Mental Health	Health Promotion	Movember SpeakEasy Live Events	\$321,918
Mental Health	Mental Health and Suicide Prevention	Veterans & First Responders Mental Health Grants Programs	\$1,252,439
Mental Health	Mental Health and Suicide Prevention	DGR Social Connections Challenge	\$300,387
Mental Health	Health Promotion	Men Building Better Relationships	\$209,181

Movember will allocate a total of **AUD \$1,050,300** of the 2023 Campaign proceeds across various projects in Australia which will continue to support existing Movember prostate cancer focused initiatives and be invested in Young Men's Mental Health and Men's Health Literacy Initiatives. Movember's work in young men's (12-25) health will enhance their mental health by improving their ability to successfully navigate the

stressors of adolescence; and reducing the likelihood of them utilising unhealthy coping mechanisms. Movember's work in Men's Health Literacy will assist men in understanding their health and provide them with the skills and resources they need to manage it well. Further details of these investments will be shared in the 2024 Annual Report.



PROSTATE CANCER BIOMEDICAL RESEARCH

Movember invests in biomedical research projects that aim to achieve breakthroughs in prostate cancer from prevention to treatment and survivorship.

DISTINGUISHED GENTLEMAN'S FUND NEW CONCEPT GRANTS

The Distinguished Gentleman's Fund New Concept Grants aimed to encourage and support cutting-edge innovative ideas of senior scientists working in the field of prostate cancer research. Thanks to The Distinguished Gentleman's Fund, Movember has been able to invest a total of AUD \$398,738 from the 2016 Campaign to fund 4 DGR New Concepts Grants in 2017 in partnership with Prostate Cancer Foundation of Australia (PCFA):

GRANTEE	RESEARCH PROJECT
PROFESSOR MELISSA SOUTHEY University of Melbourne	Heritable epigenetic risk factors for prostate cancer. Many men who have other members of their families also diagnosed with prostate cancer do not have genetic changes in their DNA that explain the familial cancer susceptibility. Epigenetic changes are changes in the environment surrounding DNA that modify DNA without changing its sequence. This study systematically scanned the genome and found 41 heritable (passed from parent to child) epigenetic changes that were associated with increased prostate cancer risk. This information will be used with existing risk prediction models and molecular testing strategies for prostate cancer to improve prostate cancer risk prediction for all men.
ASSOCIATE PROFESSOR: JOSE POLO Monash University	A predictive computational framework for targeted reprogramming of castrate resistant prostate cancer. Identifying the key factors that control growth of cancer cells is notoriously difficult to predict. Using a novel mathematical approach called Mogrify, the study initially identified nine candidate factors (out of ~ 2000). Further investigation showed that targeting five of these factors were able to slow the tumour cell growth significantly, with one particular factor causing an amazing 70% death of the cancer cells. In summary, the ability to successfully predict novel targets to aggressive prostate cancer cells has revealed novel therapies that would otherwise have gone unnoticed.
PROFESSORS DEREK HART AND LISA HORVATH ANZAC Research Institute and Chris O'Brien Lifehouse	Therapeutic vaccination for prostate cancer using mRNA-loaded blood dendritic cells. This project aimed to train the immune system to fight cancer by vaccinating men with prostate cancer using specialised white blood cells, called dendritic cells. The research team has developed the means to isolate these cells and use them to initiate the immune system to fight a man's own cancer. The research team will continue to optimise the vaccine in pre-clinical studies in preparation to test the vaccine in a clinical trial.
PROFESSOR ROGER DALY Monash University	A new approach for characterising stromal interactions in prostate cancer and identifying therapeutic targets. In this project, the research team developed a method to detect chemical signals between cancer-associated fibroblasts and prostate cancer cells. They identified an important secreted protein, termed LOXL2, that promotes the spread of cancer cells.

These projects commenced in early 2017 with the final reports received in 2018. To date, there have been 16 publications and over AUD \$9.3 million funding secured based on research findings from these projects.

DISTINGUISHED GENTLEMAN'S FUND YOUNG INVESTIGATOR GRANT

The Young Investigator Grant aimed to encourage post-doctoral researchers to undertake work in the field of prostate cancer and support those investigators as they mature towards becoming independent scientists.

Dr Ian Johnson from the University of South Australia was awarded AUD \$100,000 for the project titled "Altered endosome trafficking in prostate cancer" to study how cancer changes the way nutrients are moved and recycled via formation of small compartments within the cells. The study found that the cellular machinery responsible for the trafficking of these



small packages are elevated in prostate cancer cells. This results in faster movement of the packages to affect the way cancer cells can grow and metastasise out of the prostate to other tissues. The research team will continue to investigate two of identified cellular machineries to attempt to put the brakes on cancer progression by slowing the package movement. Dr Johnson is now a research fellow within the Mechanisms in Cell Biology and Diseases Research Group. He leads a multi-disciplinary team of researchers in using innovative technologies to study disease pathogenesis in space environments.

CLINICAL TRIAL AWARD

The Movember-DGR Clinical Trial Award supports clinical trials initiated in Australia that have the capacity to transform the treatment of men with prostate cancer within the course of the trial and/or immediately post completion of the trial.

Thanks to The Distinguished Gentleman's Fund, Movember has been able to invest a total of AUD \$230,588 from the 2016 Campaign and AUD \$92,372 from the 2017 Campaign to support two clinical trials on a cutting-edge treatment for advanced prostate cancer, known as the PSMA theranostics.

Prostate specific membrane antigen (PSMA) is a protein that is found in high levels on prostate cancer cells. By attaching different radionucleotides, PSMA theranostics can accurately locate (PSMA PET imaging) and eliminate prostate cancer cells (PSMA radioligand therapy).

In partnership with PCFA, the Distinguished Gentleman's Fund campaigns supported two pivotal clinical trials (the ProPSMA trial and the TheraP trial) in Australia to determine the safety and efficacy of PSMA theranostics. Both trials were led by Professor Michael Hofman at the Peter MacCallum Cancer Centre.

In 2020, results from the ProPSMA trial suggested the PSMA PET imaging could replace conventional imaging (bone scan and CT) to inform treatment selection for men who are suspected to have metastatic prostate cancer.

In 2021, results from the TheraP trial showed that PSMA radioligand therapy improves men's quality of life and is a potential alternative to the standard chemotherapy (cabazitaxel) for men with advanced prostate cancer that continue to progress on treatment.

PSMA theranostics represents a revolutionary intervention in the clinical care pathway for men with prostate cancer – the diagnostic accuracy supports treatment decision making, whereas the life-prolonging therapy provides men with better quality of life to enjoy time with their loved ones.

Whilst the PSMA PET imaging is approved and funded (through Medicare) in Australia, the PSMA radioligand therapy is being reviewed and considered by the Medical Services Advisory Committee. Movember is continuing to work with clinicians and patient representatives to advocate for access for the PSMA radioligand therapy in Australia.

CLINICIAN SCIENTIST AWARD

Thanks to The Distinguished Gentleman's Fund, Movember has been able to invest a total of AUD \$351,669 from the 2017 Campaign to the Clinician Scientist Award.

This award aimed to support outstanding, clinically qualified professionals to establish themselves as independent clinician researchers in the field of prostate cancer.

Dr Niall Corcoran's project, titled "Investigation of mechanisms of prostate cancer metastasis and treatment resistance", aimed to develop methods of distinguishing potentially lethal and indolent tumours early in their natural history, improving outcomes for men with localised prostate cancers using deep genomic sequencing.

Dr Corcoran and his team has identified genomic variants associated with adverse clinical outcomes in localised prostate cancer and validated the utility of circulating tumour DNA as a prognostic biomarker. In addition, they have identified a potential predictive biomarker that could help to determine if men with localised disease will respond to androgen deprivation therapy.

PROSTATE CANCER RESEARCH ALLIANCE

Thanks to The Distinguished Gentleman's Fund, Movember has been able to invest a total of AUD \$463,975 from the 2018 Campaign and AUD \$235,535 from the 2019 campaign to support the Prostate Cancer Research Alliance (PCRA).

PCRA is a joint initiative between Movember and the Australian Federal Government. With a total budget of AUD \$12 million, the program provides funding for three multi-disciplinary teams to accelerate the "bench-to-bedside" translation of prostate cancer research and change clinical practice in the near term. The program was launched by former health minister Greg Hunt in October 2018 and is expected to be completed by 2024.



GRANTEE	RESEARCH PROJECT
ASSOCIATE PROFESSOR ARUN AZAD AND PROFESSOR MICHAEL HOFMAN Peter McCallum Cancer Centre / The University of Melbourne	<p>Up-Front PSMA Alliance: Using theranostics early to eradicate prostate cancer and developing novel strategies for PSMA-negative disease.</p> <p>PSMA radioligand therapy is a new class of treatment for prostate cancer that has only been studied as a 'last line' option where standard treatments have already been exhausted. The research team initiated two clinical trials to determine whether PSMA radioligand therapy could be safely applied for men whose prostate cancer have yet to progress to treatment-resistant stage.</p> <p>In the LuTectomy trial, men with high-risk localised prostate cancer received PSMA radioligand therapy prior to surgery. Results from this single-centre study at the Peter MacCallum Cancer Centre were presented at the international conference in April 2023, which showed that PSMA radioligand therapy is tolerated well without compromising subsequent surgical procedures and safety. Further studies are worthwhile to determine the long-term oncological benefits.</p> <p>In the UpFrontPSMA trial, men with metastatic prostate cancer will receive PSMA radioligand therapy followed by standard chemotherapy. This trial has been activated at 12 participating sites across Australia and has completed patient recruitment. Results from this trial is expected to be reported in 2024.</p>
ASSOCIATE PROFESSOR LOUISE EMMETT St Vincent's Hospital Sydney / ANZUP	<p>ENZA-p: An imaging, biomarker and therapy trial</p> <p>Precision medicine is the concept of treating someone's cancer with the right treatment at the right time. ENZA-p aimed to use the PSMA radioligand therapy to achieve this goal. While early trials have shown that the treatment is well tolerated and effective in treating advanced prostate cancer, the research team examined whether the combination of PSMA radioligand therapy with potent hormone blockers, such as enzalutamide, may be more effective than either treatment alone.</p> <p>Presented at an international conference in October 2023, initial results from this trial showed that addition of PSMA radioligand therapy to enzalutamide as the first-line therapy was effective in controlling cancer growth, as compared to treatment with enzalutamide alone (current standard of care). Additional trial results, including progression free survival and overall survival, will be available in July 2024.</p>
ASSOCIATE PROFESSOR NIALL CORCORAN The University of Melbourne	<p>PRECEPT – PRostatE CancEr Prognosis and Treatment</p> <p>Cancer is a disease of DNA, where changes to DNA lead to the uncontrolled growth and spread associated with the disease (metastasis). The research team aimed to develop tissue and blood tests that will better inform the risk of disease progression, thereby improving the selection for potentially morbid treatments.</p> <p>The team has successfully integrated data from a number of international databases with the world's largest cohort of whole genome prostate cancer samples with matched primary tumour and metastatic tumour data. Using this database, they have identified a prognostic model (based on DNA copy number signature) that outperforms existing genetic signatures in predicting the risk of disease recurrence (metastatic disease).</p> <p>While men of African descent are known to have increased risk of prostate cancer and more likely to have more aggressive type of prostate cancer, the underlying biology that can explain the difference is yet to be described. The research team established a molecular taxonomy that differentiates by ancestry, including sub-Saharan African, Europeans and Chinese Asian. In addition, they have identified novel African-relevant genetic drivers that contribute to the ethnic disparity in the increased presentation of advanced prostate cancer for men of African Ancestry.</p> <p>The team is finalising the research for publication and is expected to be completed by 2024.</p>

The PCRA program is managed by Movember. Originally set to be completed by late 2022, the program has been granted a no-cost extension until end of 2024.



GLOBAL CANCER REAL WORLD EVIDENCE NETWORK

How much funding has been invested?

Thanks to The Distinguished Gentleman's Fund, Movember has been able to invest **AUD \$104,590** from the 2020 Campaign, **AUD \$358,406** from the 2021 Campaign and **AUD \$416,397** from the 2022 Campaign proceeds into this project. Full details about this project are noted in the International Projects section above.

PROSTATE CANCER SURVIVORSHIP

ONLINE PROSTATE CANCER RESOURCES

How much funding has been invested?

Thanks to The Distinguished Gentleman's Fund, Movember has invested **AUD \$97,243** from 2016 Campaign proceeds to support the development global pilot project. In addition, Movember has been able to invest **AUD \$231,738** from the 2018 Campaign and **AUD \$235,535** from the 2019 Campaign into this project, details of which are noted in the International Projects section above.

SEXUAL HEALTH PROJECT

How much funding has been invested?

Thanks to The Distinguished Gentleman's Fund, Movember has been able to invest **AUD \$321,918** from 2017 Campaign proceeds into this project. Full details about this project are noted in the International Projects section above.

PROSTATE CANCER CLINICAL QUALITY

TRUE NORTH GLOBAL REGISTRY

How much funding has been invested?

Thanks to The Distinguished Gentleman's Fund, Movember has been able to invest a total of **AUD \$118,812** from the 2018 Campaign to support this project. Full details of this project are noted in the International Projects section above.

IRONMAN - INTERNATIONAL REGISTRY FOR MEN WITH ADVANCED PROSTATE CANCER

How much funding has been invested?

Thanks to The Distinguished Gentleman's Fund, Movember has been able to invest a total of **AUD \$104,590** from the 2020 Campaign to support this project. Full details of this project are noted in the International Projects section above.

MENTAL HEALTH AND SUICIDE PREVENTION

SOCIAL INNOVATORS CHALLENGE PROGRAM

Funding from the 2016 Campaign supported completion of Phase 2 implementation activities of the following 5 projects:

- Dad's Group Inc. - 'DGI Connect'
- Orygen - 'Entourage'
- Queensland University of Technology - 'Well Played!'
- Soldier On - 'Vet Connect'
- Waves of Wellness Foundation - 'WOW Sand n' Surf'

Following assessment of Phase 2 Business Plan submissions from pilot project teams, the Movember Board approved further funding for Phase 3 Scaling of the SIC supporting **Waves of Wellness - WOW Sand n Surf** across Australia until October 2023.

Throughout the funded scaling phase, Waves of Wellness (WOW) implemented a range of improvements which included expanding delivery locations, taking their delivery locations to a total of 11 and developing changes to their delivery model.

Who is delivering it?

The SIC program is managed by Movember. Movember's Monitoring, Evaluation and Learning team is working with the Movember Mental Health and Suicide Prevention team to oversee the evaluation of the program. First Person Consulting is the evaluation partner for this initiative.

How much funding has been invested?

Through The Distinguished Gentleman's Fund, Movember invested **AUD \$145,865** into Phase 2 of the program.



VETERANS AND FIRST RESPONDERS MENTAL HEALTH GRANT PROGRAM

The following 3 projects are being implemented in Australia:

ORGANISATION	PROJECT SUMMARY
FLINDERS UNIVERSITY IN PARTNERSHIP WITH BREAKTHROUGH MENTAL HEALTH RESEARCH FOUNDATION Protecting Emergency Responders with Evidence- Based Interventions (PEREI)	The PEREI program is an 8-week wellbeing and resilience program for police and fire service members in the first 2 years of service. The project includes a parallel wellbeing program tailored for members' significant others, and a third focus on immediate supervisors. The program is offered online and covers seven modules. The project team has partnered with fire and police services across the state of South Australia in both urban and regional areas.
EVERYMIND Minds Together: An Online Program for Family and Friends of Paramedics Impacted by Mental Ill-Health	Minds Together is an online early intervention program for family and friends supporting the mental health of paramedics. The program is designed to strengthen capacity and capability as caregivers and to promote their own mental health and wellbeing. In the first year, reach across paramedic organisations was strong but did not convert to strong engagement to sign up for the trial. The project team responded by setting up a pilot to determine whether participation in a research trial may be a barrier to engagement; and devised a new strategy to address this.
DISASTER RELIEF AUSTRALIA Validation of Disaster Relief Australia's Program to Support Veterans and First Responders to Grow Beyond Their Service	Disaster Relief Australia (DRA) is undertaking a longitudinal study to assist male veterans and first responders to grow beyond their service by participating in DRA's volunteer programs. The project team put a strong focus on change management strategies to maximise awareness of and connection with the project by members to drive high participation rates. DRA has been tracking the mental health of 740 volunteers via a series of surveys; initial results from the first year indicate that 74.5% report a positive or very positive effect specifically on their mental health. The Wellbeing Study Interim Report was published in October 2023; and presented to the Royal Commission into Veteran Suicide. Final Report is due in 2024.

Who is delivering it?

The VFR program is managed by Movember. Movember's Monitoring, Evaluation and Learning team is working with the Movember Mental Health and Suicide Prevention team to oversee the evaluation of the program.

How much funding has been invested?

Thanks to The Distinguished Gentleman's Fund, Movember has been able to contribute **AUD \$463,974** from the 2018 Campaign, **AUD \$157,024** from the 2019 Campaign, **AUD \$215,044** from the 2021 campaign and **AUD \$416,397** from the 2022 Campaign towards the research and development of tailored programming for military veterans and first responders. Full details are noted in the International Projects section above.

DGR SOCIAL CONNECTIONS CHALLENGE

The following 5 projects from Australia developed their ideas in Phase 1 of the DGR Social Connections Challenge:

- **Mind Moto** – Putting the Cog in Cognition. Aimed at male motorcyclists of all ages, this initiative focused on building participants' skills and understanding of good motorcycling practices as well as give them new tools for their mental health toolbox and provide them with the confidence needed to deal with life's challenges.
- **The Workshop Project** targeted men between 25-50 in urban areas. The project team proposed to use an app to bring together motorcyclists in a safe and sustainable way to enable them to build friendships and local support around their shared passion for motorcycles.
- **Lost Motos** aimed to change the conversations that take place around motorcycles to empower men to develop meaningful and emotionally engaged relationships with others. The project engaged mental health professionals to upskill project leaders, provide Mental Health First Aid courses and hold Movember SpeakEasy nights.



- **Solace Garage** is a mentor and support program that brought a wide variety of at-risk males of all ages together in a supportive community that shares a common interest in motorcycles. The project team aimed to broaden the scope to include rider training, safe maintenance and modifications, and the potential to work with motorcycles as a job.
- **The Riders Project** is an online video series, produced in partnership with the motorcycle community worldwide, which combined photography, audio interviews and music to create an authentic and compelling mental health story.

Who is delivering it?

The DGR Social Connections Challenge program is managed by Movember. Movember's Monitoring, Evaluation and Learning team is working with the Movember Mental Health and Suicide Prevention team to oversee the evaluation of the program.

How much funding has been invested?

Thanks to The Distinguished Gentleman's Fund, Movember has been able to contribute **AUD \$157,024** from the 2019 Campaign and **AUD \$143,363** from the 2021 Campaign to fund the development and piloting of initiatives in Australia.

MOVEMBER SPEAKEASY PROGRAM

Movember SpeakEasy workshops encourage us all to be more open to deal with situations that come up in our lives. These 90-minute online and face-to-face workshops help attendees build skills to support the people around them and get the help they need, when they need it. Delivered in partnership with 3 global delivery partners, The Man Cave, Beyond Equality and Next Gen Men, both face-to-face and online, the workshops are packed with everyday tools to help attendees build stronger connections with their social groups and to be there to support them when times get tough. The objectives of SpeakEasy are to:

1. Normalise Challenges - Educate attendees about the frequency of life's challenges, to increase knowledge, awareness and acceptance of what they or those around them might be experiencing.
2. Encourage Help-Seeking - Change attitudes and willingness to reach out, share and support.
3. Build Capacity - Arm attendees with the tools to have more open conversations and to effectively support their friends, family and community.

Funds from the 2017 campaign allowed Movember to deliver a series of live events in Australia throughout 2018/19. A small series of events were also held in Ireland to test for cultural variation in uptake and responses. The workshops were evaluated and the results concluded that

despite being a minor intervention (a 90-minute session), this type of workshop was successful in influencing behaviour change.

COVID-19 forced Movember to adapt, and develop an online version of the workshops, delivered via Zoom and MS Teams, to be able to reach men during this particularly isolating and difficult time. Again, the program evaluated well - "The SpeakEasy model (for the second year in a row) has produced good results, with consistently high self-reported improvements by attendees in both in-person and virtual formats." – FPC Evaluation Report Sept 2020.

The Movember 2022 campaign was a breakthrough period for SpeakEasy, with hugely increased demand for workshops in both face-to-face and online formats in Australia and it was delivered in New Zealand for the first time. In addition, SpeakEasy workshops were delivered online (via Zoom and MS Teams) into Canada and the UK for the first time with great success.

In 2023, Movember continued to scale across its initial markets of Australia and New Zealand with delivery partner, Then Man Cave, and take the program to scale across the UK and Europe with delivery partner Beyond Equality and in Canada and the US with delivery partner Next Gen Men. During 2023, workshops were delivered to over 2,400 recipients across 10 countries.

Who is delivering it?

Movember is directly managing the program.

How much funding has been invested?

Thanks to The Distinguished Gentleman's Fund, Movember invested **AUD \$321,918** from the 2017 Campaign proceeds to support the program.

MEN BUILDING BETTER RELATIONSHIPS

How much funding has been invested?

Thanks to The Distinguished Gentleman's Fund, Movember invested **AUD \$209,181** from the 2020 Campaign proceeds to support the program, details of which are noted in the International Projects section above.



CANADA



CANADA

INVESTMENT SUMMARY

From 2016 to 2022, Movember allocated a total of **CAD \$2,109,841** from Campaign proceeds to 9 projects in Canada:

PROGRAM FOCUS	PROGRAM TYPE	PROJECT NAME	FUNDING AMOUNT (CAD)
Prostate Cancer	Biomedical Research	Translation Acceleration Grants	\$407,801
Prostate Cancer	Biomedical Research / Clinical Quality / Survivorship	Global Cancer Real World Evidence Network	\$467,737
Prostate Cancer	Survivorship	Sexual Health Project	\$70,531
Prostate Cancer	Survivorship	Online Prostate Cancer Resources	\$203,593
Prostate Cancer	Clinical Quality	IRONMAN – International Registry for Men with Advanced Prostate Cancer	\$61,456
Mental Health	Mental Health and Suicide Prevention	Social Innovators Challenge Program	\$98,073
Mental Health	Mental Health and Suicide Prevention	Veterans and First Responders Mental Health Grant Program	\$521,805
Mental Health	Mental Health and Suicide Prevention	DGR Social Connections Challenge	\$155,933
Mental Health	Health Promotion	Men Building Better Relationships	\$122,912

Movember will allocate a total of **CAD \$620,099** of the 2023 Campaign proceeds across various projects in Canada which will continue to support existing Movember prostate cancer focused initiatives and be invested in Young Men's

Mental Health and Men's Health Literacy Initiatives. Movember's work in young men's (12-25) health will enhance their mental health by improving their ability to successfully navigate the stressors of adolescence; and reducing the likelihood of them utilising unhealthy

coping mechanisms. Movember's work in Men's Health Literacy will assist men in understanding their health and provide them with the skills and resources they need to manage it well. Further details of these investments will be shared in the 2024 Annual Report.



PROSTATE CANCER BIOMEDICAL RESEARCH

TRANSLATION ACCELERATION GRANTS (TAG)

Movember established a partnership with Prostate Cancer Canada, now the Canadian Cancer Society to support a range of biomedical research projects that could provide breakthroughs in prostate cancer prevention, treatment, and survivorship.

Thanks to The Distinguished Gentleman's Fund, Movember invested **CAD \$407,801** from the 2016, 2017, 2018 and 2019 Campaign proceeds to support the grants, which are launched annually to support teams of investigators studying novel approaches related to a specific research question.

Movember allocated CAD \$110,166 from the 2016 Campaign to the Translation Acceleration Grant (TAG2): Novel Therapeutics for Aggressive Disease

Dr Christopher Ong's team from the University of British Columbia discovered semaphorin 3C (SEMA3C) as a key protein that switches on multiple signalling pathways that are responsible for uncontrolled growth and survival or prostate cancer. In this project, they validated a novel compound that can inhibit SEMA3C and will continue to develop the compound as a potential therapeutic agent for advanced prostate cancer. The team is in the process of producing the SEMA3C inhibitor at a GMP manufacturing facility, which will be used to produce sufficient amount of the drug for toxicology and first-in-human clinical studies.

Movember allocated CAD \$94,042 from the 2017 campaign to the Translation Acceleration Grant (TAG7): Validation of Predictive Markers

A total of 3 projects were funded under the TAG7 program, which aimed to support development and validation of biomarkers that have the potential to predict treatment responses and/or patient outcome.

GRANTEE	RESEARCH PROJECT
KIM CHI BC Cancer Agency 2018-2023	<p>Clinical utility of ctDNA for prognostic and predictive biomarkers for advanced prostate cancer.</p> <p>Treatment options for advanced prostate cancer have expanded over the past decade, where first-line therapy has been shown to work well for the majority of men. However, disease progression is inevitable in some men where subsequent treatments may not always be effective in controlling disease progression. There is therefore an urgent need for a test that can help to select treatment with the best chance of benefit and avoid futile therapies.</p> <p>As pioneers in analysing circulating tumour DNA (ctDNA) as biomarkers, Dr Chi and his team initiated a clinical trial to determine the utility of ctDNA to inform treatment decision for men with advanced prostate cancer progressing after abiraterone, a second-generation androgen receptor axis-targeting agent that is commonly prescribed for men with metastatic prostate cancer.</p> <p>The PROTRACT trial was activated in late 2020 and is expected to complete the primary study in 2025.</p>
HOUSHENG HE University Health Network 2018-2024	<p>Combination of sub-pathology and noncoding RNA: Integrating outcome prediction and treatment individualisation for intermediate-risk prostate cancer.</p> <p>There remains a wide range of disease severity within prostate cancer that contributes to the frequent under- and/or over-treatment of the disease. To address this, Dr He and his team has identified a link between special pathological pattern of cancer cells, known as intraductal carcinoma (IDC), and the expression of a gene called SchLAP1 that is predictive of treatment outcome.</p> <p>Next step is to determine if the biomarker could be used to promote individualised therapy through guiding treatment intensification of localised prostate cancer. Whilst the launch of the clinical trial has been delayed due to the COVID-19 pandemic, they have secured industry funding (Bayer) to activate and complete the trial by end of 2024.</p>



GRANTEE	RESEARCH PROJECT
TAREK BISMAR University of Calgary 2018-2023	<p>Characterisation of novel molecular signature for accurately predicting prostate cancer progression in active surveillance.</p> <p>More men are opting for active surveillance as an alternative to treatment for their cancer; however, they may be discouraged by anxiety, fear of the disease progressing or the discomfort of repeated biopsies and added risk of bleeding and infections. This has led to approximately 20-30% men leaving the active surveillance program without signs of disease progression.</p> <p>Dr Bismar and his team aimed to characterise molecular markers that can increased the predictability of prostate cancer progression, thereby supporting urologists in making better informed and individualised decisions for men considering active surveillance.</p> <p>The team has completed analysis of blood samples from a cohort of 230 men on active surveillance. Whilst copy number and mRNA transcriptomic profiling through the Calriom platform did not produce encouraging results, the team will continue to investigate other platforms that could be better suited for genomic profiling.</p>

These projects commenced in October 2018 and are expected to be completed by September 2024.

Movember allocated a total of CAD \$203,593 from the 2018 and 2019 Campaigns to the Translation Acceleration Grant (TAG8): Improving Patient Outcomes and Treatment Planning with Advanced Imaging

Launched in May 2019, this project aims to understand the value of novel imaging modality (PSMA PET) in improving outcomes for men with prostate cancer. Led by Professor Cynthia Menard from the Centre hospitalier de l'Université de Montréal, the team set up a clinical trial to determine if a therapeutic intervention (surgery, radiotherapy) that has been informed by PSMA PET/CT will improve cancer outcomes and quality of life for men with prostate cancer at risk of undetected metastatic disease. The project also aims to evaluate the cost-effectiveness of this approach to provide the level of evidence necessary to ensure policy and practice change in the healthcare system.

The multi-institutional PATRON trial has been activated at 12 sites across Canada and enrolled a total of 647 patients (of the 776 target) as of October 2023. At the current monthly accrual rate of 30 patients per month, they are expecting to be able to complete accrual in early 2024, with the trial results to be reported in 2025.

GLOBAL CANCER REAL WORLD EVIDENCE NETWORK

Thanks to The Distinguished Gentleman's Fund, Movember has been able to invest **CAD \$61,456** from 2020 Campaign proceeds, **CAD \$168,358** from the 2021 Campaign proceeds and **CAD \$237,923** from the 2022 Campaign into this project, details of which are noted in the International Projects section above.

PROSTATE CANCER SURVIVORSHIP

ONLINE PROSTATE CANCER RESOURCES

Thanks to The Distinguished Gentleman's Fund, Movember has been able to invest **CAD \$95,962** from the 2018 and **CAD \$107,631** from 2019 Campaign proceeds into this project, details of which are noted in the International Projects section above.

SEXUAL HEALTH PROJECT

Thanks to The Distinguished Gentleman's Fund, Movember has been able to invest **CAD \$70,531** from 2017 Campaign proceeds into this project, details of which are noted in the International Projects section above.

PROSTATE CANCER CLINICAL QUALITY

IRONMAN - INTERNATIONAL REGISTRY FOR MEN WITH ADVANCED PROSTATE CANCER

Thanks to The Distinguished Gentleman's Fund, Movember has been able to invest **CAD \$61,456** from 2020 Campaign proceeds into this project, details of which are noted in the International Projects section above.



MENTAL HEALTH AND SUICIDE PREVENTION

SOCIAL INNOVATORS CHALLENGE PROGRAM

Funding from the 2016 Campaign supported completion of Phase 2 implementation activities of the following 3 projects:

1. Canadian Families and Corrections Network
- 'Dad HERO Project'
2. McGill University - 'Homebase'
3. University of British Columbia
- 'Apocalypse Made Easy!'

Following assessment of Phase 2 Business Plan submissions from pilot project teams, the Movember Board approved further funding for Phase 3 Scaling of the Social Innovators Challenge (SIC) and is currently supporting the scaling of Dad Hero which has been extended to December 2025 to adapt the program for indigenous fathers.

- The program is currently available in about 20 sites in Canada, data is sent to First Person Consulting on a regular basis and recently completed Focus Groups at 2 sites.

- Dad HERO is now accredited by Correctional Services Canada (CSC). Dads can receive high school credits for taking the course in the Ontario and Prairie regions and the team has spent time working on the Atlantic region over the last few months.
- Given the strong relationship with CSC Movember was permitted to enter an Ontario facility and film content to produce a project story. Which is a testament to the project's success.

Who is delivering it?

The SIC program is managed by Movember. Movember's Monitoring, Evaluation and Learning team is working with the Movember Mental Health and Suicide Prevention team to oversee the evaluation of the program.

How much funding has been invested?

Thanks to the Distinguished Gentleman's Fund, Movember has been able to contribute **CAD \$27,542** from the 2016 Campaign to Phase 2 of the Program in Canada.

VETERANS AND FIRST RESPONDERS MENTAL HEALTH GRANT PROGRAM

The following 4 projects are being implemented in Canada however, the University of Western Ontario completed delivery in November 2023.

ORGANISATION	PROJECT SUMMARY
THE UNIVERSITY OF WESTERN ONTARIO Promoting Psychological Resiliency among Veterans and First Responders in Career Transition: Implementing and Evaluating Meaning-Centered Men's Groups (MCMG) in Key Sectors at Elevated Risk for Suicide	MCMG is designed for middle aged and older men who are in career transition, either through retirement or changing careers across veterans and/or first responder roles. MCMG is a 12-week in person program which aims to facilitate a safe career transition, promote mental health and well-being, and reduce risk for suicide. Final report is due January 31, 2024.
BLUEPRINT FOR THE WELL-BEING OF MEN AND COMMUNITIES SOCIETY (FORMERLY THE MEN'S INITIATIVE) The First Responder Resiliency Program (FRRP)	FRRP is targeted to members of the British Columbia Firefighters and Police Associations. It is a retreat-based program offering 34 hours of skill development for those looking to strengthen their domestic, organisational, and operational stress competence and capacity at any stage of their career. Final report is due November 30, 2024.
MCMASTER UNIVERSITY "PeerOnCall": Implementing a mobile health approach to post-traumatic stress injury (PTSI) prevention and peer support for Canadian public safety personnel* <small>(*firefighters, paramedics, police, correctional workers)</small>	PeerOnCall, is piloting the uptake/effectiveness of a peer-to-peer mobile health application. The PeerOnCall APP complements in person peer support programs established within first responder organizations; and offers 24/7 access and supports, including a wellness toolbox, tips to cope, and a self-screening tool. Final report is due April 1, 2024.
CANADIAN MENTAL HEALTH ASSOCIATION ONTARIO DIVISION Resilient Minds	Resilient Minds is a peer-to-peer skill building program designed by and for firefighters in the province of Ontario (potential reach 3600FF). RM offers two courses: an 8-hour session delivered to staff/volunteer fire fighters (both in person and virtual); AND a 24-hour Train the Trainer course to establish Peer Instructors; which has the goal of building capacity/sustainability within the various regional fire brigades. Final report is due May 31, 2024.



Who is delivering it?

The VFR program is managed by Movember. Movember's Monitoring, Evaluation and Learning team is working with the Movember Mental Health and Suicide Prevention team to oversee the evaluation of the program.

How much funding has been invested?

Thanks to the Distinguished Gentleman's Fund, Movember has been able to contribute **CAD \$127,949** from the 2018 Campaign, **CAD \$71,754** from the 2019 Campaign, **CAD \$84,179** from the 2021 Campaign and **CAD \$237,923** from the 2022 Campaign to support the delivery and evaluation of the program for military veterans and first responders, details of which are noted in the International Projects section above.

DGR SOCIAL CONNECTIONS CHALLENGE

The following 3 from Canada were selected to develop their ideas in the first phase of the DGR Social Connections Challenge:

- Project 'Team Building' was aimed at building a community around newer riders who are passionate about motorcycles and have an interest in learning more about mechanics and customisation. The project aimed to bring people together to participate in virtual bike builds who would not have otherwise had an opportunity to make connections.
- Men Riding for Sustainability and Wellness was an Alberta-based project that proposed to engage and encourage young male motorcycle riders to explore the environment, connect with each other, improve

their mental well-being, and increase their mental health literacy.

- Riding to Recovery was a peer-support program for riders with mental health concerns. Through virtual courses such as "Motorcycle Maintenance 101," or "Motorcycle Photography," participants learned the principles of recovery - connectedness, hope, autonomy, peer education and empowerment.

On completion of the pilots and external reviews, no projects proceeded to the next phase of the DGR Social Connections Challenge.

Who is delivering it?

The DGR Social Connections Challenge program is managed by Movember. Movember's Monitoring, Evaluation and Learning team is working with the Movember Mental Health and Suicide Prevention team to oversee the evaluation of the program.

How much funding has been invested?

Thanks to The Distinguished Gentleman's Fund, Movember has been able to contribute **CAD \$71,754** from the 2019 Campaign and **CAD \$84,179** from the 2021 Campaign to fund the project development and piloting of initiatives in Canada.

DIGITAL SOCIAL CONNECTIONS CHALLENGE

The following 2 projects were supported during co-development phase of the initiative. Following submission of implementation proposals for Phase 2, neither of the projects were selected to receive additional funding.

ORGANISATION	PROJECT SUMMARY
UNIVERSITY OF BRITISH COLUMBIA Storytelling for Justice	This project is a virtual interactive platform to showcase the talent of participating artists and storytellers, reduce stigmatisation of people in prison, and build social connections between men in prison, men on parole, and in the wider community. The project supports digital storytelling, including the development of a digital art gallery – allowing the men to comment and engage with each other's art, while also allowing the public to witness the talent, artistry and hear the stories and wisdom from the men inside. It includes digital writing, theatre and art workshops, and filmed sessions hearing from those with lived experience of incarceration. Due to delays with receiving project approvals, the development was extended to April 2024.
KNOT LAB Hello Jack	This project saw the creation of a digital space where experienced, skilled, older men can impart knowledge on younger men looking for new information. It is a mobile and web-based app that serves as a meeting point between vetted parties in search of a new experience. It was intended to be a place where retired professionals could mentor entry level employees in their field or hobbyists could teach seminars on the basics of woodworking. Beyond creating a temporary sense of purpose for isolated seniors, it also facilitated feelings of inclusion, connection and development for both groups and enable valuable life lessons and skills to be learned.

Who is delivering it?

The Digital SCC program is managed by Movember. Movember's Monitoring, Evaluation and Learning team is working with the Movember Mental Health and Suicide Prevention team to oversee the evaluation of the program.

How much funding has been invested?

Thanks to The Distinguished Gentleman's Fund, Movember has been able to contribute **CAD \$70,531**

from the 2018 Campaign, details of which are noted in the International Projects above.

MEN BUILDING BETTER RELATIONSHIPS

How much funding has been invested?

Thanks to The Distinguished Gentleman's Fund, Movember invested **CAD \$122,912** from 2020 Campaign proceeds to support the program.



**NEW
ZEALAND**



NEW ZEALAND

INVESTMENT SUMMARY

From 2016 to 2022, Movember allocated a total of **NZD \$742,696** from Campaign proceeds to 7 projects in New Zealand:

PROGRAM FOCUS	PROGRAM TYPE	PROJECT NAME	FUNDING AMOUNT (NZD)
Prostate Cancer	Clinical Quality	Prostate Cancer Outcomes Registry – Australia and New Zealand (PCOR-ANZ)	\$312,691
Prostate Cancer	Biomedical Research / Clinical Quality / Survivorship	Global Cancer Real World Evidence Network	\$104,946
Mental Health	Mental Health and Suicide Prevention	Go To Where Boys and Men Are – Young Men	\$30,493
Mental Health	Mental Health and Suicide Prevention	Like a Man New Zealand	\$57,304
Mental Health	Mental Health and Suicide Prevention	Veterans and First Responders Mental Health Grant Program	\$141,331
Mental Health	Mental Health and Suicide Prevention	DGR Social Connections Challenge	\$66,148
Mental Health	Mental Health and Suicide Prevention	Men Building Better Relationships	\$29,783

Movember will allocate a total of **NZD \$117,209** of the 2023 Campaign proceeds across various projects in New Zealand which will continue to support existing Movember prostate cancer focused initiatives and be invested in Young Men's Mental Health and Men's Health Literacy Initiatives. Movember's work in young men's (12-25) health will enhance their mental health by improving their ability to successfully navigate the

stressors of adolescence; and reducing the likelihood of them utilising unhealthy coping mechanisms. Movember's work in Men's Health Literacy will assist men in understanding their health and provide them with the skills and resources they need to manage it well. Further details of these investments will be shared in the 2024 Annual Report.



PROSTATE CANCER CLINICAL QUALITY

PROSTATE CANCER OUTCOMES REGISTRY – AUSTRALIA AND NEW ZEALAND

Thanks to The Distinguished Gentleman’s Fund, Movember has invested **NZD \$71,150** from the 2016 campaign, **NZD \$57,304** from the 2017 Campaign, **NZD \$71,436** from the 2018 Campaign, **NZD \$83,017** from the 2019 Campaign, and **NZD \$29,783** from the 2020 Campaign into this project. Further information about this project is detailed in the International Projects section above.

GLOBAL CANCER REAL WORLD EVIDENCE NETWORK

Thanks to The Distinguished Gentleman’s Fund, Movember has been able to invest **NZD \$38,911** from 2021 Campaign proceeds and **NZD \$66,035** from the 2022 Campaign proceeds into this project, details of which are noted in the International Projects section above.

MENTAL HEALTH AND SUICIDE PREVENTION

GO TO WHERE BOYS AND MEN ARE PROGRAM – YOUNG MEN

This program focuses on prevention, early intervention and health promotion as well as scaling the most promising approaches that Movember has funded in New Zealand and elsewhere since 2007.

One of Movember’s most promising projects is Movember Ahead of the Game. Ahead of the Game is a community sports-based mental health literacy and resilience program aimed at young men (12-18 years), their parents and sports coaches.

Funding from the 2016 Campaign was used to help develop New Zealand Rugby’s own mental health program Mind. Set. Engage (formerly ‘Headfirst’) applying knowledge learnt from the development and scaling of Movember Ahead of the Game globally.

In 2020, a pilot of the program was delivered, engaging 283 participants. Following this pilot in 2020, New Zealand Rugby received funding for a third year of the program (2021- 2022).

In 2023, Movember and New Zealand Rugby commenced a pilot of the Mind. Set. Engage program, specifically targeting younger rugby players aged 12-18 years. This pilot was delivered to rugby players in school rugby teams, parents, and coaches. The program will have been delivered to 6 rugby teams (100 young players), as well as parents and coaches by early 2024.

Following the findings of the pilot, Movember and New Zealand Rugby are exploring opportunities to scale this sports health partnership further to engage more young rugby players and their support networks in 2024 and beyond.

Who is delivering it?

New Zealand Rugby has delivered this project in partnership with Movember with the Mental Health Foundation of New Zealand in an advisory role.

How much funding has been invested?

Thanks to The Distinguished Gentleman’s Fund, Movember invested **NZD \$30,493** from the 2016 Campaign into this project.

VETERANS AND FIRST RESPONDERS MENTAL HEALTH GRANT PROGRAM

The following project is being supported in New Zealand.

ORGANISATION	PROJECT SUMMARY
FIRE AND EMERGENCY NEW ZEALAND	Whanaungatanga is a Māori word that translates, in part, as the close connection between people.
Whanaungatanga Program	The program has been designed with a focus on male career firefighters who have high levels of exposure to critical incidents. The program provides a process whereby organisational factors contributing to psychological distress and injury are identified and eliminated or minimised. A major deliverable in Year 1 of the Program was a national wellbeing survey of firefighters across New Zealand which had a 70% response rate from uniformed firefighters. The high response rate makes the survey data one of the highest-quality data sets on the mental health of first responders worldwide (as of June 2023). The project team will continue Year 2 activities that include piloting interventions to address issues identified in the survey, including developing collaboration across the organisational partners (management, union, and decision-makers).



Who is delivering it?

The VFR program is managed by Movember. Movember's Monitoring, Evaluation and Learning team is working with the Movember Mental Health and Suicide Prevention team to oversee the evaluation of the program.

How much funding has been invested?

Thanks to The Distinguished Gentleman's Fund, Movember has been able to invest **NZD \$47,624** from 2018 Campaign proceeds, **NZD \$27,672** from 2019 Campaign proceeds and **NZD \$66,035** from the 2022 Campaign proceeds into this project, details of which are noted in the International Projects section above.

DGR SOCIAL CONNECTIONS CHALLENGE

The following 2 projects from New Zealand were selected to develop their ideas in the first phase of the DGR Social Connections Challenge:

- **The Motorcycle Collective** was a social enterprise that aimed to create a supportive community for motorcycle enthusiasts of all ages. The project aimed to use their workshop to create a welcoming space for building connection amongst people from all walks of life. Through a shared passion for riding, participants were provided with the skills and awareness needed for better mental health and wellbeing.
- **The Tinker, Talk and Tour** project took an existing concept and adapted it for a digital audience. It aimed to prompt conversations about mental health using the language and cultural references of the motorcycling community.

On completion of the pilots and external reviews, no projects proceeded to the next phase of the DGR Social Connections Challenge.

Who is delivering it?

The DGR Social Connections Challenge program is managed by Movember. Movember's Monitoring, Evaluation and Learning team is working with the Movember Mental Health and Suicide Prevention team to oversee the evaluation of the program.

How much funding has been invested?

Thanks to The Distinguished Gentleman's Fund, Movember has been able to invest **NZD \$27,672** from 2019 Campaign proceeds and **NZD \$38,476** from 2021 Campaign proceeds to this project, details of which are noted in the International Projects section above.

MEN BUILDING BETTER RELATIONSHIPS

How much funding has been invested?

Thanks to The Distinguished Gentleman's Fund, Movember has been able to invest **NZD \$29,783** from 2020 Campaign proceeds into this project, details of which are noted in the International section.

MEN'S HEALTH PROMOTION

LIKE A MAN DOCUMENTARY SERIES, NEW ZEALAND

This project involved the replication of the successful Australian 'Man Up' documentary series in New Zealand.

The series for New Zealand, which was made up of two one-hour episodes, was produced by Gibson Group and aired nationally via major network TVNZ 1 on successive Tuesday nights in October 2020, then again in November 2021, with the documentary named 'Like a Man'. In 2022, short edits from the documentary were shared via social media, to drive further reach of the message and viewership of the series.

The aim of this project was to improve the mental health and wellbeing of New Zealand men at a population level, shifting attitudes and behaviour. Movember wants to change perceptions of masculinity in New Zealand, so men have more 'real' conversations and are more likely to seek help when they need it, and ultimately reduce the male suicide rate.

The show was watched by over 600,000 New Zealanders across multiple platforms and, the evaluation of Man Enough showed that when viewed by members of its target audience of men aged 25 to 54:

1. It increased knowledge of male suicide facts
2. It increased intentions to seek help and to help others
3. It caused behaviour changes with regards to reaching out to a male friend who was thought to be going through a tough time.

Who is delivering it?

This project was led by Movember in partnership with Gibson Group (production company) and TVNZ (the broadcaster). An Advisory Group and Approval Group oversaw the implementation of the project.

How much funding has been invested?

Thanks to The Distinguished Gentleman's Fund, Movember was able to invest **NZD \$57,304** from 2017 Campaign proceeds into this project.



SINGAPORE



SINGAPORE

INVESTMENT SUMMARY

From 2016 to 2022, Movember allocated a total of **AUD \$7,853** from Campaign proceeds to 1 project in Singapore:

PROGRAM FOCUS	PROGRAM TYPE	PROJECT NAME	FUNDING AMOUNT (AUD)
Prostate Cancer	Survivorship	Prostate Cancer Specialist Nurses	\$7,853

PROSTATE CANCER SURVIVORSHIP

PROSTATE CANCER SPECIALIST NURSES

The purpose of the program was to ensure that prostate cancer patients in healthcare settings were provided with appropriate resources to ensure timely delivery of care, enhance the delivery of optimum care and address their psychosocial needs through community outreach to improve quality of life: Education, Support Groups and Intervention. We achieved this by developing and promoting a prostate cancer Specialist Nurse (hospital-based) to facilitate optimum care for prostate cancer patients. Through the collaboration between Singapore Cancer Society and the local hospitals, a prostate cancer Specialist Nurse (identified by the respective hospitals) provided the full continuum of care for prostate cancer patients.

Who is delivering it?

The Singapore Cancer Society managed this project and provided project reports as per agreed indicators annually and at project completion. The pilot program has since been completed with ongoing funding, external to Movember, secured for the nurses.

How much funding has been invested?

Thanks to The Distinguished Gentleman's Fund, Movember invested **AUD \$7,853** of 2017 Campaign proceeds in Singapore to this project.



**UNITED
KINGDOM**



UNITED KINGDOM

INVESTMENT SUMMARY

From 2016 to 2022, Movember allocated a total of **GBP £3,621,885 and EUR €440,767** from Campaign proceeds to 11 projects in the UK:

PROGRAM FOCUS	PROGRAM TYPE	PROJECT NAME	FUNDING AMOUNT
Prostate Cancer	Biomedical Research	Precision Medicine	£366,625
			€90,719
Prostate Cancer	Biomedical Research / Clinical Quality / Survivorship	Global Cancer Real World Evidence Network	£638,343
Prostate Cancer	Clinical Quality	IRONMAN – International Registry for Men with Advanced Prostate Cancer	£684,250
			€350,048
Prostate Cancer	Clinical Quality	IRONMAN - International Registry for Men with Advanced Prostate Cancer EMPRO Sub Study (formerly PROMs Alert Sub Study)	£100,033
Prostate Cancer	Clinical Quality	True North Global Registry	£180,540
Prostate Cancer	Survivorship	Online Prostate Cancer Resources	£238,038
Mental Health	Mental Health and Suicide Prevention	Social Innovators Challenge Program	£40,736
Mental Health	Mental Health and Suicide Prevention	Digital Social Connections Challenge	£125,731
Mental Health	Mental Health and Suicide Prevention	Veterans and First Responders Mental Health Grant Program	£903,243
Mental Health	Mental Health and Suicide Prevention	DGR Social Connections Challenge	£242,063
Mental Health	Mental Health and Suicide Prevention	Men Building Better Relationships	£102,283

Movember will allocate a total of **GBP £1,002,012** of the 2023 Campaign proceeds across various projects in the UK which will continue to support existing Movember prostate cancer focused initiatives and be invested in Young Men's Mental Health and Men's Health Literacy Initiatives. Movember's work in young men's (12-25) health will enhance their mental health by improving their ability to successfully navigate the stressors

of adolescence; and reducing the likelihood of them utilising unhealthy coping mechanisms. Movember's work in Men's Health Literacy will assist men in understanding their health and provide them with the skills and resources they need to manage it well. Further details of these investments will be shared in the 2024 Annual Report.



PROSTATE CANCER BIOMEDICAL RESEARCH

PRECISION MEDICINE AWARD

Movember has an established partnership with Prostate Cancer UK (PCUK) to support a range of biomedical research projects that could provide breakthroughs in prostate cancer from diagnosis to treatment and survivorship.

A key element in improving treatment of prostate cancer will be to move away from a blunt, one-size-fits-all approach to selecting treatments for advanced disease to one where treatments are selected based on the characteristics of a man's particular cancer. Large-scale, multi-arm precision medicine trials are already up and running for other cancers to make precision care the standard way of treating those cancers. Although we are beginning to see the first steps towards this in prostate cancer, it still lags behind other cancers. The Precision Medicine Award seeks to close this gap as quickly as possible because selecting treatments that are matched to a man's prostate cancer will give him more chance of surviving the disease for longer. Personalised care will also reduce the number of men wasting time on treatments that will never work for them and instead focus on giving treatments with the greatest chance of success.

Movember invested a total of **GBP £366,625** and **EUR €90,719** from the 2016 Campaign proceeds into this award, with additional **GBP £511,000** funding from Movember campaign proceeds.

Dr Gerhardt Attard's STRATOSPHERE project aimed to develop a platform that will accelerate the introduction of novel biomarker-treatment pairings for men starting long-term androgen deprivation therapy (ADT) within the STAEMPEDE trial.

The team collated prostate cancer tissue blocks from 3,384 men who participated in the STAMPEDE trial. Through partnership with a multimodal artificial intelligence developer, ArteraAI, the team successfully validated a model that was able to identify pathologic features from the biopsy slide images that were strongly associated with poor prognosis. This tool allows for more informed conversation around the need for more intense treatment and/or other treatment combination to ensure impact on the men's quality of life can be minimised. Presented at an international conference in October 2023, results from this project will also improve the design of the next generation of clinical trials to support more efficient clinical studies.

GLOBAL CANCER REAL WORLD EVIDENCE NETWORK

How much funding has been invested?

Thanks to The Distinguished Gentleman's Fund, Movember has been able to invest **GBP £51,141** from the 2020 Campaign proceeds and **GBP £217,372** from the 2021 Campaign and **GBP £369,830** from the 2022 Campaign into this project, details of which are noted above in the International Projects section.

PROSTATE CANCER SURVIVORSHIP

ONLINE PROSTATE CANCER RESOURCES

How much funding has been invested?

Thanks to The Distinguished Gentleman's Fund, Movember has been able to invest **GBP £37,972** from 2018 Campaign proceeds and **GBP £200,066** from the 2019 Campaign into this project details of which are noted above.

PROSTATE CANCER CLINICAL QUALITY

TRUE NORTH GLOBAL REGISTRY

How much funding has been invested?

Thanks to The Distinguished Gentleman's Fund, Movember has been able to invest **GBP £180,540** from the 2018 Campaign proceeds into this project details of which are noted in the International Projects section above.

IRONMAN - INTERNATIONAL REGISTRY FOR MEN WITH ADVANCED PROSTATE CANCER

How much funding has been invested?

Thanks to The Distinguished Gentleman's Fund, Movember invested a total of **GBP £314,563** and **EUR €350,048** from the 2017 Campaign in the United Kingdom and parts of Europe to support this project. An additional **GBP £218,513** from the 2018 campaign, **GBP £100,033** from the 2019 campaign, and **GBP £51,141** from the 2020 Campaign was invested, full details of which are noted in the International Projects section above.

IRONMAN - INTERNATIONAL REGISTRY FOR MEN WITH ADVANCED PROSTATE CANCER EMPRO SUB STUDY

How much funding has been invested?

Thanks to The Distinguished Gentleman's Fund, Movember has invested **GBP £100,033** from 2019 Campaign proceeds, full details of which are noted in the International Projects section above.



MENTAL HEALTH AND SUICIDE PREVENTION

SOCIAL INNOVATORS CHALLENGE PROGRAM

Funding from the 2016 Campaign supported the completion of Phase 2 implementation activities of the following 4 projects:

- Boxing Futures - ‘Brothers Through Boxing’
- Co-operative and Mutual Solutions Ltd.
- ‘Ex-Cell 50+’
- Food Nation - ‘Men’s Pie Club’
- Scottish Action for Mental Health (Formerly Scottish Association for Mental Health) - ‘The Changing Room’

Following assessment by an expert panel, the Movember Board approved further funding for Phase 3 of the Social Innovators Challenge (SIC) to support the scaling of The Changing Room across Scotland. Movember also approved continued funding for Men’s Pie Club, Brothers

Through Boxing and Ex-Cell 50+ to extend their pilot activities which, due to the impact of COVID-19 on project delivery completed in July 2022. Following review of business plans, Brothers Through Boxing and Men’s Pie Club were approved to scale their projects. These will run until June and July 2025.

Who is delivering it?

The SIC program is managed by Movember. Movember’s Monitoring, Evaluation and Learning team is working with the Movember Mental Health and Suicide Prevention team to oversee the evaluation of the program.

How much funding has been invested?

Thanks to The Distinguished Gentleman’s Fund, Movember was able to contribute **£40,736** funding towards completion of Phase 2 piloting activities, implementation, and evaluation activities in the UK from the 2016 campaign.

VETERANS AND FIRST RESPONDERS MENTAL HEALTH GRANT PROGRAM

The following project is being supported in the UK.

ORGANISATION	PROJECT SUMMARY
POLICE SERVICE OF NORTHERN IRELAND (PSNI) PSNI Mental Wellbeing and Trauma Resilience Program	PSNI’s Program is a component- Mental Wellbeing and Trauma Resilience Program is a package of 5 projects aimed at introducing and enhancing early intervention and prevention innovation in policing. The 3 psychoeducation modules have been developed, along with a family website to support families of police officers. The wellbeing library was launched and is managed by the police College. Peer Support Training sessions have been conducted for Wellbeing Volunteers, including crisis intervention. The ME APP is being developed by the in-house IT team. Peer-delivered Eye Movement Desensitisation and Reprocessing (EMDR) training has been piloted and looking to adapt to mGTEP in next phase. Final report is due 31 May 2024.

Who is delivering it?

The VFR program is managed by Movember. Movember’s Monitoring, Evaluation and Learning team is working with the Movember Mental Health and Suicide Prevention team to oversee the evaluation of the program.

How much funding has been invested?

Thanks to The Distinguished Gentleman’s Fund, Movember has been able to invest **GBP £291,350** from 2018 Campaign proceeds, **GBP £133,377** from 2019 Campaign proceeds, **GBP £108,686** from the 2021 Campaign and **GBP £369,830** from the 2022 Campaign into this project, details of which are noted in the International Projects section above.



DIGITAL SOCIAL CONNECTIONS CHALLENGE

The following projects were supported during co-development phase in the UK:

ORGANISATION	PROJECT SUMMARY
PLAY AID CIC (FORMERLY THAT AWFULLY GOOD COMMUNITY INTEREST COMPANY) Gamers vs. Depression	This project aims to improve depression literacy and social connection of adolescent males through gaming. The hope is that gaming teams will act as a social/peer-support group where young men can openly discuss challenges outside of their immediate network in a safe and supportive manner. Two-phased approach to improving depression literacy and help seeking behaviour in young males, which includes the delivery of an intervention consisting of 4 one-hour game play streams covering topics on depression, pre and post intervention measures, organised gaming teams and support literature.
MAATE! Herding Cats	This project was a digital platform to help young men (particularly those not in school, unemployed, or working remotely) maintain social connection by assisting in the organisation of free virtual group activities (such as trivia, virtual escape rooms and card games) and taking the hard work out of catching up. The App organised the event, sent out reminders and clear instructions on how to participate. It found a new activity every week, and incentivised/gamified team catch ups by rewarding participation through prizes (procured through partnerships/sponsorships).
TARAKI WELLBEING Chai in the City	Taraki is an existing movement that works with Punjabi communities to reshape approaches to mental health. This aim for this project sits with one of their four key workstreams – education and social support and focuses on Punjabi boys and men. The goal is to evaluate and expand their existing program, Chai in the City, which had been running for 18 months at the time of starting co-development and is an open and facilitated discussion and learning group for Punjabi men around mental health, life challenges, and things they may not feel comfortable speaking about freely with their family or friends. The idea is to create a model that can be scaled globally and eventually tailored to particular communities of Punjabi men, including first generation, LGBTQ+, and disabled Punjabi men.

Following submission of proposals to implement and evaluate projects in Phase 2, 2 projects, Play AID and Taraki Wellbeing were selected through an external review process to continue implementing their projects for another 2 years.

Who is delivering it?

The Digital SCC program is managed by Movember. Movember's Monitoring, Evaluation and Learning team is working with the Movember Mental Health and Suicide Prevention team to oversee the evaluation of the program.

How much funding has been invested?

Thanks to The Distinguished Gentleman's Fund, Movember invested **GBP £125,731** from 2017 Campaign proceeds into this project, details of which are noted above in the International Projects section.



DGR SOCIAL CONNECTIONS CHALLENGE

The following 3 projects from the UK are currently piloting their ideas in Phase 1 of the DGR Social Connections Challenge:

- **Quay Rider** is a mentorship initiative based at the motorcycle workshop in Poole, Dorset. The project aims to connect older men with younger men who are either living in care and/or were not accessing mainstream education. Participants learn how to build and modify a motorcycle, on which the younger riders undertake a series of off-road challenges under the guidance of their mentors.
- **Bike Directory** was an online platform for riders in their middle years, looking for places to socially interact with others. The team used social media to inform the community, many of whom are men who are hard to reach, about upcoming events and report past events.
- **Project Pit Stop** encouraged motorcyclists to socialise with each other, strengthening existing relationships or developing new ones. It also used a 'health by stealth' approach, providing mental health services and mental health literacy alongside practical bike maintenance tips.

Following external panel review of extended piloting proposals, Quay Riders and Project Pit Stop were selected to receive further funding over the next 18 months. In October 2023, funding for Project Pit Stop was withdrawn as the project was no longer viable and the project lead was unable to deliver the project.

Who is delivering it?

The DGR Social Connections Challenge program is managed by Movember. Movember's Monitoring, Evaluation and Learning team is working with the Movember Mental Health and Suicide Prevention team to oversee the evaluation of the program.

How much funding has been invested?

Thanks to The Distinguished Gentleman's Fund, Movember has been able to invest **GBP £133,377** from the 2019 Campaign and **GBP £108,686** from 2021 Campaign proceeds into this project, details of which are noted in the International Projects section above.

MEN BUILDING BETTER RELATIONSHIPS

How much funding has been invested?

Thanks to The Distinguished Gentleman's Fund, Movember invested **GBP £102,283** from 2020 Campaign proceeds into this project, details of which are noted in the International Projects section above.



IRELAND

LOWE
CLASSICS
CLP
R13



IRELAND

INVESTMENT SUMMARY

From 2018 to 2022, Movember allocated a total of **EUR €72,093** from Campaign proceeds to 2 projects in Ireland:

PROGRAM FOCUS	PROGRAM TYPE	PROJECT NAME	FUNDING AMOUNT (EUR)
Prostate Cancer	Biomedical Research / Clinical Quality / Survivorship	Global Cancer Real World Evidence Network	€55,694
Mental Health	Mental Health and Suicide Prevention	Veterans and First Responders Mental Health Grant Program	€16,399

Movember will allocate a total of **EUR €53,279** of the 2023 Campaign proceeds across various projects in Ireland which will continue to support existing Movember prostate cancer focused initiatives and be invested in Young Men’s Mental Health and Men’s Health Literacy Initiatives. Movember’s work in young men’s (12-25) health will enhance their mental health by improving their ability to successfully navigate the

stressors of adolescence; and reducing the likelihood of them utilising unhealthy coping mechanisms. Movember’s work in Men’s Health Literacy will assist men in understanding their health and provide them with the skills and resources they need to manage it well. Further details of these investments will be shared in the 2024 Annual Report.



PROSTATE CANCER BIOMEDICAL RESEARCH

GLOBAL CANCER REAL WORLD EVIDENCE NETWORK

How much funding has been invested?

Thanks to The Distinguished Gentleman's Fund, Movember has been able to invest **EUR €24,944** from the 2021 Campaign proceeds and **EUR €30,750** from the 2022 Campaign proceeds into this project, details of which are noted in the International Projects sections above.

MENTAL HEALTH AND SUICIDE PREVENTION

VETERANS AND FIRST RESPONDERS MENTAL HEALTH GRANT PROGRAM

The following project is being implemented in Ireland:

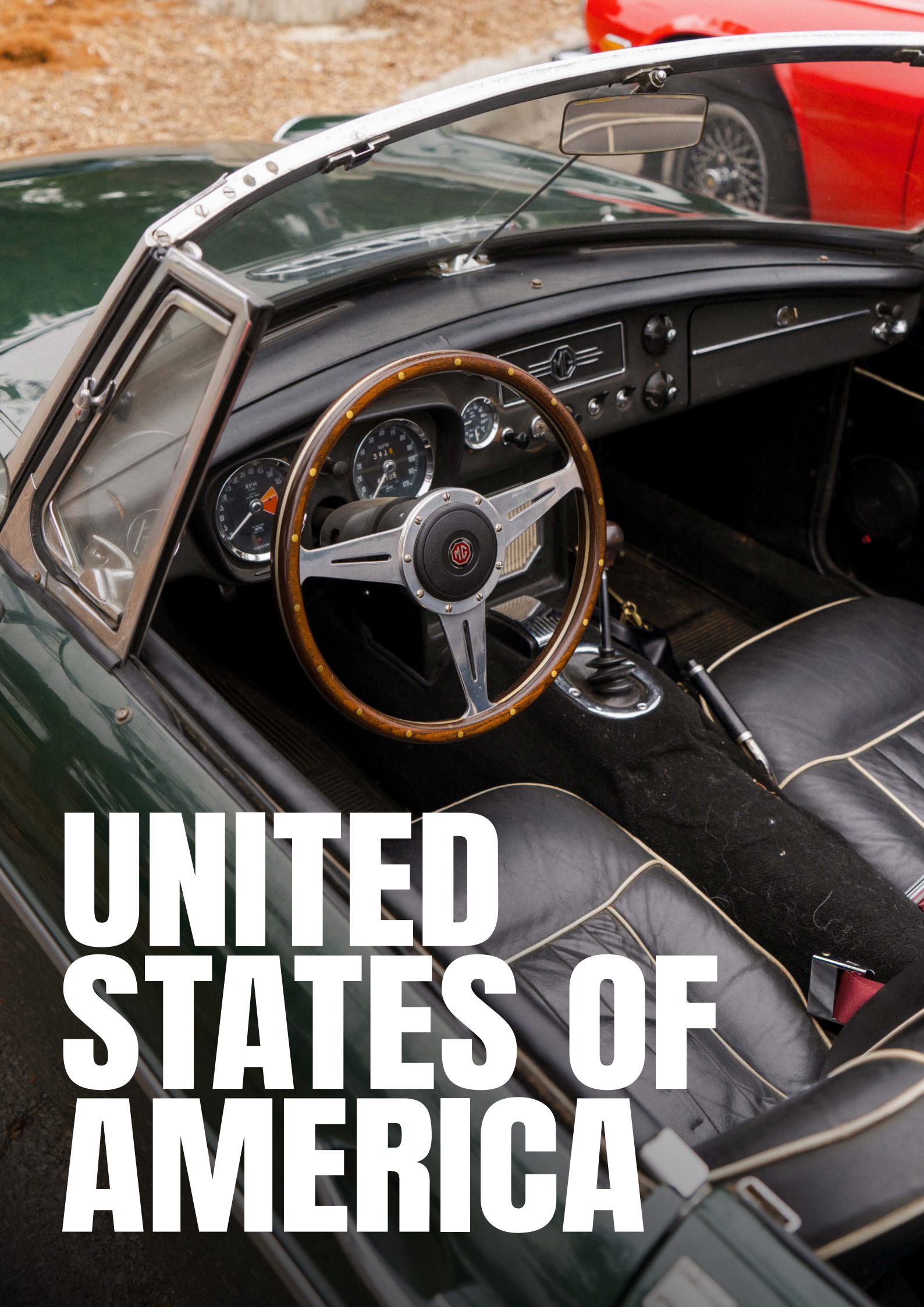
ORGANISATION	PROJECT SUMMARY
ROYAL COLLEGE OF SURGEONS IN IRELAND (RCSI)	The aim of this project is to train families and friends to support the mental health of Ireland's first responders.
HUGS@Home	Working with community partners, including Mental Health Ireland and Dublin Civil Defence, the project explores how family members and friends can best support their first responder's mental health, while looking after themselves. As part of the pilot study, the HUGS@Home project is aiming to equip up to 100 family members and friends of first responders with the skills they need to both recognise the signs and symptoms of stress and provide a basic helpful intervention to their first responder. Simulated role-playing scenarios have been created and are being offered to family and friends to learn how to identify when their first responder has experiencing mental health concerns after the aftermath of critical incidents. They also learn skills to provide social support and psychological first aid for their first responder. Workshops have been expanded beyond Dublin to rural communities. The final report is due July 31, 2024.

Who is delivering it?

The VFR program is managed by Movember. Movember's Monitoring, Evaluation and Learning team is working with the Movember Mental Health and Suicide Prevention team to oversee the evaluation of the program. The University of Canberra is the evaluation partner for this program.

How much funding has been invested?

Thanks to The Distinguished Gentleman's Fund, Movember has been able to invest **€7,784** from 2018 Campaign proceeds and **€8,615** from 2019 Campaign proceeds into this project, details of which are noted in the International Projects section above.



**UNITED
STATES OF
AMERICA**



UNITED STATES OF AMERICA

INVESTMENT SUMMARY

From 2016 to 2022, Movember allocated a total of **USD \$8,250,645** from Campaign proceeds to 12 projects in the USA:

PROGRAM FOCUS	PROGRAM TYPE	PROJECT NAME	FUNDING AMOUNT (USD)
Prostate Cancer	Biomedical Research	Movember – Distinguished Gentleman's Fund Challenge Award	\$2,221,441
Prostate Cancer	Biomedical Research / Clinical Quality / Survivorship	Global Cancer Real World Evidence Network	\$1,361,238
Prostate Cancer	Survivorship	True North US Program	\$85,879
Prostate Cancer	Survivorship	Sexual Health Project	\$193,540
Prostate Cancer	Survivorship	Online Prostate Cancer Resources	\$860,168
Prostate Cancer	Clinical Quality	True North Global Registry	\$57,838
Prostate Cancer	Clinical Quality	IRONMAN – International Registry for Men with Advanced Prostate Cancer	\$57,838
Prostate Cancer	Clinical Quality	IRONMAN - International Registry for Men with Advanced Prostate Cancer EMPRO Sub Study (formerly PROMs Alert Sub Study)	\$171,036
Mental Health	Mental Health and Suicide Prevention	Making Connections Program	\$1,246,292
Mental Health	Mental Health and Suicide Prevention	DGR Social Connections Challenge	\$292,067
Mental Health	Mental Health and Suicide Prevention	Veterans and First Responders Mental Health Grant Program	\$1,361,238
Mental Health	Mental Health and Suicide Prevention	Men Building Better Relationships	\$342,071

Movember will allocate a total of **USD \$2,214,991** of the 2023 Campaign proceeds across various projects in the USA which will continue to support existing Movember prostate cancer focused initiatives and be invested in Young Men's Mental Health and Men's Health Literacy Initiatives. Movember's work in young men's (12-25) health will enhance their mental health by improving their ability to successfully navigate the stressors

of adolescence; and reducing the likelihood of them utilising unhealthy coping mechanisms. Movember's work in Men's Health Literacy will assist men in understanding their health and provide them with the skills and resources they need to manage it well. Further details of these investments will be shared in the 2024 Annual Report.



PROSTATE CANCER BIOMEDICAL RESEARCH

MOVEMBER – DISTINGUISHED GENTLEMAN'S FUND CHALLENGE AWARD

Movember partners with the Prostate Cancer Foundation to fund large-scale, transformational prostate cancer research projects with a focus on “first in field” discoveries that have a high probability of reducing the chances of death and suffering due to recurrent advanced prostate cancer. A total of **USD \$2,271,001** from the 2016, 2017, 2018 2019 and 2020 Distinguished Gentleman's Fund Campaign proceeds has been invested to support 6 Movember – DGR Challenge Awards.

Movember allocated USD \$687,032 from the 2016 Campaign, to support Dr Douglas McNeel's 2017 Movember - Distinguished Gentleman's Fund Challenge Award.

Treatments that activate the immune system to target cancer are a promising new way of treating men with prostate cancer. Dr McNeel's project built on previous work on combining a DNA vaccine with a PD-1 blockade and initiated a clinical trial that examined whether the use of one versus two DNA vaccines will be an effective new therapy for men with metastatic, castration-resistant prostate cancer when delivered together with a PD-1 blockade (pembrolizumab).

The trial is currently open for recruitment at the Washington University Siteman Cancer Center and the University of Wisconsin Carbone Cancer Center. With a target recruitment of 60 patients, the trial will complete the primary study in first half of 2024.

Movember allocated USD \$500,000 from the 2017 Campaign to support Dr Susan Halabi's 2018 Movember - Distinguished Gentleman's Fund Challenge Award.

Metastatic, hormone-sensitive prostate cancer (mHSPC) is currently an incurable and lethal form of prostate cancer for which new interventions are urgently needed. All new interventions must be validated in clinical trials for its safety and efficacy before it is introduced into the healthcare system, where overall survival is recognised as the gold standard measurement to determine the trial results. Overall survival refers to the length of time from the date that the patient received the intervention until they pass away from the disease. This means that a trial could take many years before the results may become available due to the longer life expectancy of the patient, such as men with mHSPC.

Dr Susan Halabi from the Duke University School of Medicine analysed data from over 8,500 men in nine different clinical trials, which showed that the length of time that a man lives without his cancer progressing (progression-free survival) can reasonably be used to predict this overall survival.

Findings from this project has the potential to shorten the reporting time for clinical trials involving men with mHSPC, which means new interventions could reach men safely and more quickly than the current intervention development timeline.

Movember allocated a total of USD \$425,536 from the 2017 and 2018 Campaigns to support Dr Charles Drake's 2019 Movember – Distinguished Gentleman's Fund Challenge Award.

New strategies are needed to harness the power of the immune system as an effective treatment for men with prostate cancer. Dr Drake and his team from the Columbia University Medical Center initiated a first-in-prostate cancer clinical trial combining a well-tolerated and effective IL-8 blocking antibody with an anti-PD-1 drug for men with castration-sensitive prostate cancer.

Preliminary results of this clinical trial were published in 2022, which showed that anti-PD-1 drugs may decrease the time to disease progression as measured by PSA relapse, leading to durable long-term responses after recovery of testosterone in some patients. The data supports further evaluation of combining anti-PD-1 drugs in men with hormone-sensitive prostate cancer. The trial also showed that the addition of IL-8 blocking antibody did not improve cancer outcomes.

Movember allocated USD \$269,169 from the 2019 Campaign to support Dr Phuoc Tran's 2020 Movember – Distinguished Gentleman's Fund Challenge Award.

Oligometastatic prostate cancer refers to a disease state where men have fewer than five metastases (prostate cancer tumour that has spread outside of the prostate gland) but are still thought to be potentially curable. Results from Dr Tran's previous research have demonstrated that targeting sites of oligometastatic prostate cancer with stereotactic ablative radiation (SABR), a highly focused form of radiation therapy, is feasible and prolongs progression-free survival. However, it cannot fully eliminate the disease in most men due to outgrowth of tumour deposits that were too small to be detected by molecular imaging at the beginning of the treatment.

In this project, the team plans to analyse blood samples collected from men participating in two clinical trials that combine SABR with other systemic radiation therapy, to investigate whether the levels of circulating tumour cells and circulating tumour DNA are associated with patient outcomes. The project commenced in late 2020 and the research results will be available in 2023.

Movember allocated USD \$208,228 from the 2019 Campaign to support Dr Arul Chinnaiyan's 2020 Movember – Distinguished Gentleman's Fund Challenge Award.

The majority of metastatic, castration-resistant prostate cancers (mCRPC) are driven by androgen receptor signalling activities. While blockades of this



signalling activities as the first-line therapy can control the disease progression, patients inevitably develop resistance to these therapies overtime.

Dr Chinnaiyan and his team at the University of Michigan planned to investigate two recently discovered gene mutations (called SMARCA2 and SMRCA4) that have been shown to drive disease progression in mCRPC. This project aimed to search for biomarkers that can be used to identify men who are more likely to benefit from treatment with SMARCA2/4-targeting drugs. If successful, the team will initiate a phase 1/2 clinical trial to test the safety and efficacy of the novel SMARCA2/4 degrader (AU15330) alone and in combination with enzalutamide in men with mCRPC. The project commenced in late 2020 and was impacted by the COVID-19 pandemic. Research activities are underway where the results will be available in 2024.

Movember allocated USD \$171,036 from the 2020 Campaign to support Dr Matthew Freedman's 2020 Movember – Distinguished Gentleman's Fund Challenge Award.

Dr Freedman and his team at the Dana-Farber Cancer Institute discovered that parts of prostate tumour DNA could be used to predict which men would respond to enzalutamide (a type of hormone therapy for men whose cancer has spread to other parts of the body) and who would not. They also identified a protein (HDAC3) as a potential therapeutic target that could be combined with enzalutamide to enhance its effectiveness. The team is designing a clinical trial to test the performance of a HDAC3 inhibitor in patients whose prostate cancer

has progressed after enzalutamide treatment.

GLOBAL CANCER REAL WORLD EVIDENCE NETWORK

How much funding has been invested?

Thanks to the Distinguished Gentleman's Fund, Movember invested **USD \$524,299** from the 2021 Campaign proceeds and **USD \$836,939** from the 2022 Campaign proceeds into this project, details of which are noted above in the International Projects section.

PROSTATE CANCER SURVIVORSHIP

TRUE NORTH US

The True North US (formerly TrueNTH) program was established to improve the physical and mental wellbeing of men living with and beyond prostate cancer, together with their partners, caregivers and families.

It was a national collaborative network established among 15 leading institutions to design and implement solutions via an open website. Successful solutions from the True North pilot have been scaled across the USA and internationally as part of the True North platform.

True North US housed a number of prostate cancer care programs for men, their loved ones and healthcare providers:

PROGRAM COMPONENT	PURPOSE	STATUS
General Information and Introduction to True North	To provide general information on prostate cancer and the purpose of True North	The website is available to all men living with prostate cancer and has now been integrated into https://truenorth.movember.com/
Symptom Tracker	To support self-management of patient-reported outcomes	The tool was made available throughout the pilot. The pilot phase concluded in December 2019.
Decision Support	To prepare men for the process of selecting a treatment path	The tool was made available through the previous TrueNTH USA website and reached over 1,150 men. Access to the tool ended in 2021 upon decommission of https://us.truenth.org and prior to the launch of the new True North site (https://truenorth.movember.com/)
Community of Wellness	To promote positive lifestyle changes through exercise and diet	The study enrolled 207 men and concluded in 2019.
Sexual Recovery	To provide support for sexual rehabilitation for men and their partners	This study concluded in April 2019.
Care Plan and Navigation	To assist navigation of survivorship issues for men receiving Androgen Deprivation Therapy	This study concluded enrolment in December 2019 and collected follow-up data until June 2020.



Who is delivering it?

Movember managed this program in collaboration with 15 leading institutions across the USA. The website <https://truenorth.movember.com/> is managed by Movember.

How much funding has been invested?

Thanks to The Distinguished Gentleman's Fund, Movember has invested **USD \$85,879** into this program from the 2016 Campaign.

PROSTATE CANCER CLINICAL QUALITY

TRUE NORTH GLOBAL REGISTRY

Thanks to The Distinguished Gentleman's Fund, Movember has been able to invest **USD \$57,838** from 2018 Campaign proceeds into this project, details of which are noted in the International Projects section above.

IRONMAN - INTERNATIONAL REGISTRY FOR MEN WITH ADVANCED PROSTATE CANCER

Thanks to The Distinguished Gentleman's Fund, Movember has been able to invest **USD \$57,838** from 2018 Campaign proceeds into this project, details of which are noted in the International Projects section above.

IRONMAN - INTERNATIONAL REGISTRY FOR MEN WITH ADVANCED PROSTATE CANCER EMPRO SUB STUDY

How much funding has been invested?

Thanks to The Distinguished Gentleman's Fund, Movember has been able to invest **USD \$171,036** from 2020 Campaign proceeds, full details of which are noted in the International Projects section above.

MENTAL HEALTH AND SUICIDE PREVENTION

MAKING CONNECTIONS PROGRAM

Making Connections is a USA based program that leverages the power of communities and connection to improve conditions that promote the mental health and wellbeing of marginalised and underserved populations including men and boys of colour and members of the military, veterans, and their families. Following the completion of the project in 2019, Movember selected five of the most promising projects to continue funding through 2022. Funds from the 2019 Campaign were allocated to Resilience Grows Here, a community-run

wellbeing and suicide prevention program aimed at serving military veterans and their families, at Canton/Farmington Valley in Connecticut. Following a shift in the site's future project plans, funding for Resilience Grows Here ended in November 2022. Additionally, in 2022 the implementation partner for Chicago's Making Connections site changed from Sinai Health System to Beyond the Ball, a school-based sports and play mentoring program that serves Latinx youth.

Formal evaluation of Making Connections led by the University of South Florida ended in September 2023. The four remaining sites received a nine-month funding extension through June 2024, although a portion of funding for the Oklahoma Making Connections site came to an end due to ongoing challenges related to reach and engagement with the population of focus. Beyond June 2024, the remaining Making Connections sites located in Hawaii, Oklahoma, San Diego, and Chicago are being considered for inclusion into other initiatives that serve Indigenous Populations as well as address mental health through sport and sporting environments. Demonstrated impact and key findings of the program covering years 2014 - 2023 will be included in the Making Connections Final Evaluation Report, which is set to be finalised in March 2024.

Who is delivering it?

Movember now manages this program after 5 years of management and direction by Prevention Institute.

How much funding has been invested?

Thanks to The Distinguished Gentleman's Fund, Movember has allocated **USD \$85,879** from the 2016 campaign, **USD \$305,590** from the 2017 Campaign, **USD \$562,756** from the 2018 Campaign, and **USD \$292,067** from the 2019 Campaign toward the implementation phase of the program.

DGR SOCIAL CONNECTIONS CHALLENGE

The following 4 projects from the USA were selected to take part in the first phase of the DGR Social Connections Challenge:

- **Motorcycle Therapy** targets middle-aged motorcycle riders from any branch of the armed services who are in active duty, retired or veterans. The program aims to open up opportunities to experience different types of motorbiking without the risk of financial commitment. Small build groups encourage natural friendships to form along with riding activities to encourage and promote participants' ability to tackle their personal problems.
- **BiKEMEETs.com** aims to create a motorcycle map to connect riders, between the ages of 25-35, with local events, destinations and riding buddies. Many riders leave and come back to the hobby, move to a new city, or simply struggle with the social



anxieties to connect with other local enthusiasts. The goal is to break down those barriers to entry and help riders plug into the thriving moto communities in their own backyards.

- **The Turn** is aimed at male riders of all ages and will engage with the NYC motorcycle community to provide a year-round program that focuses on fostering community and tackling mental health issues.
- **The Ride 2 Wise** series of short films aims to address the ways in which men communicate and share personal stories, allowing them to be vulnerable in a setting that is familiar to them. Older bikers have life experience to share with younger riders and it is hoped that the films will lead to transformational conversations, build relationships and strengthen social connections.

Following a Phase 2 – Piloting review process, Motorcycle Therapy was selected to continue testing their idea.

How much funding has been invested?

Thanks to The Distinguished Gentleman's Fund, Movember has allocated **USD \$292,067** from the 2019 Campaign to fund the project, details of which are noted in the International Projects section above.

MEN BUILDING BETTER RELATIONSHIPS

How much funding has been invested?

Thanks to The Distinguished Gentleman's Fund, Movember has been able to invest **USD \$342,071** from 2020 Campaign proceeds into this project, details of which are noted in the International Projects section above.

VETERANS AND FIRST RESPONDERS MENTAL HEALTH GRANT PROGRAM

The following projects are being implemented in the USA:

ORGANISATION	PROJECT SUMMARY
SOUTHCENTRAL FOUNDATION Southcentral Foundation Soldiers Heart Program	Soldier's Heart is a post-traumatic stress training retreat program for combat veterans and first responders in isolated communities in Alaska. Peer leaders undertake a 3-day peer leadership training, since many rural first responders in Alaska are both Alaska Native and female. The program added a 4-hour cultural humility training that also considers breaking down hyper-masculinity where it is a barrier. This has increased quality of the experience for all genders. Post-retreat, a community gathering is organised with all the participants, family, and community members as part of the Wellness Circle. The final report is due May 2024.
FIRST RESPONDER CENTER FOR EXCELLENCE Enhanced Stress First Aid (SFA)	SFA is an online course for firefighters and front-line company officers across the USA. SFA framework is a comprehensive approach to improving recovery from stress reactions in oneself and coworkers as first responders. Launched in June 2023, SFA has developed a comprehensive marketing strategy to engage 1000 participants to complete the SFA program. Discussions are underway to have SFA accredited and embedded as mandatory training for US first responders. The final report is due March 2024.

Who is delivering it?

The VFR program is managed by Movember. Movember's Monitoring, Evaluation and Learning team is working with the Movember Mental Health and Suicide Prevention team to oversee the evaluation of the program. The University of Canberra is the evaluation partner for this initiative.

How much funding has been invested?

Thanks to the Distinguished Gentleman's Fund, Movember has been able to invest **USD \$524,299** from the 2021 Campaign proceeds and **USD \$836,939** from the 2022 Campaign proceeds into this project, details of which are noted in the International Projects section above.



**REST OF
WORLD**



REST OF WORLD

INVESTMENT SUMMARY

From 2016 to 2022, Movember allocated a total of EUR €4,393,909, AUD \$304,567, USD \$624,595, and GBP £8,262 from Campaign proceeds to 6 projects across the Rest of World:

PROGRAM FOCUS	PROGRAM TYPE	PROJECT NAME	FUNDING AMOUNT
Prostate Cancer	Biomedical Research / Clinical Quality / Survivorship	Global Cancer Real World Evidence Network	EUR €1,324,156
			AUD \$77,129
			USD \$309,266
			GBP £8,262
Prostate Cancer	Clinical Quality	True North Global Registry	EUR €1,336,142
			AUD \$81,336
			USD \$ 27,443
Prostate Cancer	Clinical Quality	IRONMAN – International Registry for Men with Advanced Prostate Cancer	EUR €1,187,088
			AUD \$146,102
			USD \$287,886
Prostate Cancer	Clinical Quality	GAP3 – Active Surveillance	EUR €515,427
Prostate Cancer	Survivorship	Online Prostate Cancer Resources	EUR €24,598
Mental Health	Health Promotion	Men Building Better Relationships	EUR €6,497

Movember will allocate a total of **EUR €1,035,308, AUD \$8,417, and USD \$263,296** of the 2023 Campaign proceeds across various projects across the Rest of World which will continue to support existing Movember prostate cancer focused initiatives and be invested in Young Men's Mental Health and Men's Health Literacy Initiatives. Movember's work in young men's (12-25) health will enhance their mental health by improving

their ability to successfully navigate the stressors of adolescence; and reducing the likelihood of them utilising unhealthy coping mechanisms. Movember's work in Men's Health Literacy will assist men in understanding their health and provide them with the skills and resources they need to manage it well. Further details of these investments will be shared in the 2024 Annual Report.



PROSTATE CANCER BIOMEDICAL RESEARCH

GLOBAL CANCER REAL WORLD EVIDENCE NETWORK

How much funding has been invested?

Thanks to The Distinguished Gentleman's Fund, Movember has been able to invest **EUR €6,497** from the 2020 Campaign, **EUR €412,273, USD \$125,345** and **AUD \$29,307** from the 2021 Campaign and **EUR €905,386, USD \$183,921, AUD \$47,822** and **GBP £8,262** from the 2022 Campaign proceeds into this project, details of which are noted in the International Projects section above.

PROSTATE CANCER SURVIVORSHIP

ONLINE PROSTATE CANCER RESOURCES

How much funding has been invested?

Thanks to The Distinguished Gentleman's Fund, Movember has been able to invest **EUR €11,675** from 2018 Campaign proceeds and **EUR €12,923** from 2019 Campaign proceeds into this project details of which are noted in the International Projects section above.

PROSTATE CANCER CLINICAL QUALITY

TRUE NORTH GLOBAL REGISTRY

How much funding has been invested?

Thanks to The Distinguished Gentleman's Fund, Movember has been able to invest **EUR €222,690** from 2016 Campaign proceeds, **EUR €370,301** plus **AUD \$53,695** from 2017 Campaign proceeds, **EUR €365,530** from the 2018 Campaign and **EUR €251,810** and **AUD \$9,577** from the 2019 Campaign proceeds, and **EUR €125,811, AUD \$18,064** and **USD \$27,443** from the 2020 Campaign into this project, details of which are noted in the International Projects section above.

IRONMAN - INTERNATIONAL REGISTRY FOR MEN WITH ADVANCED PROSTATE CANCER

How much funding has been invested?

Funding across countries in 2016 and 2017 has supported Brazil, South Africa, Switzerland, and Sweden participating in this project.

Thanks to The Distinguished Gentleman's Fund, Movember has allocated **EUR €82,754** of 2016 Campaign proceeds, **USD \$115,732** from 2017 Campaign proceeds, **EUR €393,758** from 2018 Campaign proceeds and **EUR €521,859, AUD \$119,006** and **USD \$130,990** from 2019 Campaign proceeds, and **EUR €188,717, AUD \$27,096** and **USD \$41,164** from 2020 Campaign proceeds.

GAP3 - ACTIVE SURVEILLANCE

How much funding has been invested?

Thanks to The Distinguished Gentleman's Fund, Movember has been able to invest **EUR €201,079** from 2018 Campaign proceeds, **EUR €180,564** from 2019 Campaign proceeds, **EUR €57,056** from 2020 Campaign proceeds, and **EUR €76,683** from the 2021 Campaign, details of which are noted in the International Projects section above.

MENTAL HEALTH AND SUICIDE PREVENTION

MEN BUILDING BETTER RELATIONSHIPS

How much funding has been invested?

Thanks to The Distinguished Gentleman's Fund, Movember has been able to invest **EUR €6,497** from 2020 Campaign proceeds into this project, details of which are noted in the International Projects section above.



APPENDICES



APPENDICES

APPENDIX A. DISTINGUISHED GENTLEMAN'S FUND PROGRAM LIST

MOVEMBER COUNTRY	PROGRAM FOCUS	PROGRAM TYPE	PROGRAM NAME	[CAMPAIGN] FUNDING AMOUNT
AUSTRALIA	Prostate Cancer	Biomedical Research	New Concepts Grant	[2016] AUD \$398k
	Prostate Cancer	Biomedical Research	Young Investigators Grant	[2016] AUD \$100k
	Prostate Cancer	Biomedical Research	Clinical Trial Award	[2016] AUD \$231k [2017] AUD \$92k
	Prostate Cancer	Biomedical Research	Clinician Scientist Award	[2017] AUD \$352k
	Prostate Cancer	Biomedical Research	Prostate Cancer Research Alliance	[2018] AUD \$463k [2019] AUD \$236k
	Prostate Cancer	Survivorship	True North Digital Self-Management	[2016] AUD \$97k
	Prostate Cancer	Survivorship	Sexual Health Project	[2017] AUD \$322k
	Prostate Cancer	Survivorship	Online Prostate Cancer Resources	[2018] AUD \$231k [2019] AUD \$236k
	Prostate Cancer	Clinical Quality	True North Global Registry	[2018] AUD \$119k
	Prostate Cancer	Clinical Quality	IRONMAN - International Registry for Men with Advanced Prostate Cancer	[2020] AUD \$105k
	Prostate Cancer	Biomedical Research / Clinical Quality / Survivorship	Global Cancer Real World Evidence Network	[2020] AUD \$105k [2021] AUD \$358k [2022] AUD \$416k
	Mental Health	Mental Health and Suicide Prevention	Australian Social Innovators Challenge Program	[2016] AUD \$146k
	Mental Health	Mental Health and Suicide Prevention	Movember SpeakEasy	[2017] AUD \$322k
	Mental Health	Mental Health and Suicide Prevention	Veterans and First Responders Mental Health Grant Program	[2018] AUD \$463k [2019] AUD \$157k [2021] AUD \$215k [2022] AUD \$416k
	Mental Health	Mental Health and Suicide Prevention	DGR Social Connections Challenge	[2019] AUD \$157k [2021] AUD \$143k
	Mental Health	Health Promotion	Men Building Better Relationships	[2020] AUD \$209k



MOVEMBER COUNTRY	PROGRAM FOCUS	PROGRAM TYPE	PROGRAM NAME	[CAMPAIGN] FUNDING AMOUNT
CANADA	Prostate Cancer	Biomedical Research	Translation Acceleration Grants – TAG2 / TAG7 / TAG8	[2016] CAD \$110k [2017] CAD \$94k [2018] CAD \$96k [2019] CAD \$108k
	Prostate Cancer	Survivorship	Sexual Health Project	[2020] CAD \$71k
	Prostate Cancer	Survivorship	Online Prostate Cancer Resources	[2018] CAD \$96k [2019] CCAD \$108k
	Prostate	Clinical Quality	IRONMAN - International Registry for Men with Advanced Prostate Cancer	[2020] CAD \$61k
	Cancer	Biomedical Research / Clinical Quality / Survivorship	Global Cancer Real World Evidence Network	[2020] CAD \$61k [2021] CAD \$168k [2022] CAD \$238k
	Mental Health	Mental Health and Suicide Prevention	Social Innovator's Challenge Program	[2016] CAD \$28k
	Mental Health	Mental Health and Suicide Prevention	Digital Social Innovators Challenge	[2017] CAD \$71k
	Mental Health	Mental Health and Suicide Prevention	Veterans and First Responders Mental Health Grant Program	[2018] CAD \$128k [2019] CAD \$72k [2021] CAD \$84k [2022] CAD \$238k
	Mental Health	Mental Health and Suicide Prevention	DGR Social Connections Challenge	[2019] CAD \$72k [2021] CAD \$84k
	Mental Health	Health Promotion	Men Building Better Relationships	[2020] CAD \$123k



MOVEMBER COUNTRY	PROGRAM FOCUS	PROGRAM TYPE	PROGRAM NAME	[CAMPAIGN] FUNDING AMOUNT
NEW ZEALAND	Prostate Cancer	Clinical Quality	Prostate Cancer Outcomes Registry - Australia and New Zealand (PCOR-ANZ)	[2016] NZD \$71k [2017] NZD \$57k [2018] NZD \$71k [2019] NZD \$83k [2020] NZD \$30k
	Prostate Cancer	Biomedical Research / Clinical Quality / Survivorship	Global Cancer Real World Evidence Network	[2021] NZD \$39k [2022] NZD \$66k
	Mental Health	Mental Health and Suicide Prevention	Go to Where Men Are – Young Men	[2016] NZD \$30k
	Mental Health	Health Promotion	Like A Man New Zealand	[2017] NZD \$57k
	Mental Health	Mental Health and Suicide Prevention	Veterans and First Responders Mental Health Grant Program	[2018] NZD \$48k [2019] NZD \$28k [2022] NZD \$66k
	Mental Health	Mental Health and Suicide Prevention	DGR Social Connections Challenge	[2019] NZD \$28k [2021] NZD \$38k
	Mental Health	Health Promotion	Men Building Better Relationships	[2020] NZD \$30k
SINGAPORE	Prostate Cancer	Survivorship	Prostate Cancer Specialist Nurses	[2017] AUD \$8k



MOVEMBER COUNTRY	PROGRAM FOCUS	PROGRAM TYPE	PROGRAM NAME	[CAMPAIGN] FUNDING AMOUNT
UNITED KINGDOM	Prostate Cancer	Biomedical Research	Precision Medicine	[2016] GBP £367k + EUR €91k
	Prostate Cancer	Survivorship	Online Prostate Cancer Resources	[2018] GBP £38k [2019] GBP £200k
	Prostate Cancer	Clinical Quality	IRONMAN - International Registry for Men with Advanced Prostate Cancer	[2017] GBP £315k + EUR €350k [2018] GBP £219k [2019] GBP £100k [2020] GBP £51k
	Prostate Cancer	Clinical Quality	IRONMAN - International Registry for Men with Advanced Prostate Cancer EMPRO Sub Study	[2019] GBP £100k
	Prostate Cancer	Clinical Quality	True North Global Registry	[2018] GBP £181k
	Prostate Cancer	Biomedical Research / Clinical Quality / Survivorship	Global Cancer Real World Evidence Network	[2020] GBP £51k [2021] GBP £217k [2022] GBP £370k
	Mental Health	Mental Health and Suicide Prevention	Social Innovators Challenge Program	[2016] GBP £41k
	Mental Health	Mental Health and Suicide Prevention	Digital Social Innovators Challenge	[2017] GBP £126k
	Mental Health	Mental Health and Suicide Prevention	DGR Social Connections Challenge	[2019] GBP £133k [2021] GBP £109k
	Mental Health	Mental Health and Suicide Prevention	Veterans and First Responders Mental Health Grant Program	[2018] GBP £292k [2019] GBP £133k [2021] GBP £109k [2022] GBP £370k
	Mental Health	Health Promotion	Men Building Better Relationships	[2020] GBP £102k



MOVEMBER COUNTRY	PROGRAM FOCUS	PROGRAM TYPE	PROGRAM NAME	[CAMPAIGN] FUNDING AMOUNT
UNITED STATE OF AMERICA	Prostate Cancer	Biomedical Research	Movember - Distinguished Gentleman's Fund Challenge Award	[2016] USD \$687k [2017] USD \$503k [2018] USD \$422k [2019] USD \$438k [2020] USD \$171k
	Prostate Cancer	Survivorship	True North US program	[2016] USD \$86k
	Prostate Cancer	Survivorship	Sexual Health Project	[2017] USD \$194k
	Prostate Cancer	Survivorship	Online Prostate Cancer Resources	[2018] USD \$422k [2019] USD \$438k
	Prostate Cancer	Clinical Quality	True North Global Registry	[2018] USD \$57k
	Prostate Cancer	Clinical Quality	IRONMAN - International Registry for Men with Advanced Prostate Cancer	[2018] USD \$57k
	Prostate Cancer	Clinical Quality	IRONMAN - International Registry for Men with Advanced Prostate Cancer EMPRO Sub Study	[2020] USD \$171k
	Prostate Cancer	Biomedical Research / Clinical Quality / Survivorship	Global Cancer Real World Evidence Network	[2021] USD \$525k [2022] USD \$837k
	Mental Health	Mental Health and Suicide Prevention	Making Connections Program	[2016] USD \$86k [2017] USD \$306k [2018] USD \$563k [2019] USD \$292k
	Mental Health	Mental Health and Suicide Prevention	DGR Social Connections Challenge	[2019] USD \$292k
	Mental Health	Health Promotion	Men Building Better Relationships	[2020] USD \$342k
	Mental Health	Mental Health and Suicide Prevention	Veterans and First Responders Mental Health Grant Program	[2021] USD \$525k [2022] USD \$837k



MOVEMBER COUNTRY	PROGRAM FOCUS	PROGRAM TYPE	PROGRAM NAME	[CAMPAIGN] FUNDING AMOUNT
IRELAND	Prostate Cancer	Biomedical Research / Survivorship / Clinical Quality	Global Cancer Real World Evidence Network	[2021] EUR €25k [2022] EUR €31k
	Mental Health	Mental Health and Suicide Prevention	Veterans and First Responders Mental Health Grant Program	[2018] EUR €8k [2019] EUR €9k
REST OF WORLD	Prostate Cancer	Survivorship	Online Prostate Cancer Resources	[2018] EUR €12k [2019] EUR €13k
	Prostate Cancer	Clinical Quality	True North Global Registry	2016] EUR €223k [2017] EUR €370k + AUD \$54k [2018] EUR €366k [2019] EUR €252k + AUD \$10k [2020] EUR €126k + AUD \$18k + USD \$27k
	Prostate Cancer	Clinical Quality	IRONMAN - International Registry for Men with Advanced Prostate Cancer	[2016] EUR €83k [2017] USD \$116k [2018] EUR €394k [2019] EUR €522k + AUD \$119k + USD \$131k [2020] EUR €189k + AUD \$27k + USD \$41k
	Prostate Cancer	Clinical Quality	GAP3 – Active Surveillance	[2018] EUR €201k [2019] EUR €181k [2020] EUR €57k [2021] EUR €77k
	Prostate Cancer	Biomedical Research / Survivorship / Clinical Quality	Global Cancer Real World Evidence Network	[2020] EUR €6k [2021] EUR €412k + AUD \$29k + USD \$125k [2022] EUR €905k + AUD \$48k + USD \$184k + GBP £8k
	Mental Health	Health Promotion	Men Building Better Relationships	[2020] EUR €6k

