



## WELCOME TO THE DISTINGUISHED GENTLEMAN'S DRIVE

The Distinguished Gentleman's Drive is a celebration of classic style. The 2023 drive will be taking place on Sunday, September 24th. It is an on-road motoring event, uniting pre-'80s classic cars, designed to encourage enthusiasts and vintage car owners around the world to dress dapper and drive for men's health. Funds raised by our Distinguished Gentlefolk support our charity partner, Movember. These funds are invested in vital research and programs for prostate cancer and men's mental health to support the wellbeing of men all around the world. The Distinguished Gentleman's Drive is a themed event, where drivers and their passengers dress dapper to complement the elegant design of their vehicles.

### HOW TO GET YOUR CLUB INVOLVED

As more clubs are interested in partnering with The Distinguished Gentleman's Drive we have provided a guide on how to get involved. If you are a member or part of the committee in a local car club with members that have an eligible vehicle please read the helpful tips in how to associate with our event.



#### Save The Date

The easiest way is simply to add this as an event in the club's calendar. The date for the next event is the 24th of September 2023 and will continue to be the last Sunday of September annually.



#### Host A Drive (Public)

Your club can join by hosting their own drive. We can cater for multiple drives in a city and this will be a public drive for members and non-members to join as well.



#### Endorse the DGD

In addition to saving the date, we encourage clubs who do not wish to host a drive to mark this as a Club Endorsed Event. This allows your members to join any nearby drive and we will officially list this on a Club Directory on our website launching in 2023.



#### Host A Drive (Private)

If you would like to host an official drive but keep it limited to club members you can setup a drive that is only accessible via a unique code that you can provide to your members. This will launch in early 2023.





## CAR CLUB FAQs

### What do I need to do to host a club drive?

We require all hosts to complete the Host A Drive form. Once complete and if it meets our criteria one of the team will send an onboarding email to our internal Drive Admin system. A dedicated Club Representative will be assigned as the main Drive Host and be our main point of contact. Once you have completed our 15 module DGD Guidelines, you will then be able to self manage all aspects of the drive. This includes adding any additional co-hosts from your club.

### How do we endorse The Distinguished Gentleman's Drive?

To get started simply complete the form on the website. One of the team will get in contact and ensure we have all the relevant details for your club to be added to our Club Directory. We will provide additional media and assets for you to share with your members and on your club website.

### What is the difference between a public drive and a private drive?

We currently have two options for clubs who wish to start their own drives. These can either be public or private drives. Private drives will be for clubs who wish to only invite their club members to join the event. Once the page is set up, you will receive a unique code to share amongst your members who may want to register for your club's private drives. Members must use this code to be able to register for the drive. Public drives, while still endorsed by your club, will be open for anyone in your city to join you. This is a great way to bring in new potential members, and engage with the extended car community in your city. The drive will not require any code to register for. Public drives may reach capacity sooner, so should you wish to host a public event, ensure your members register early.

### Is there a fee associated to join or host a drive?

The Distinguished Gentleman's Drive aims to raise as much funds as possible for November. Drives around the world help us reach this goal, and therefore there is no fee required from clubs to be involved with our event.

### What support does The Distinguished Gentleman's Drive provide to a club / host?

All hosts have access to our online platform "Drive Admin", which enables them to connect to the participants of their drive. This platform also helps with the planning of your drive, uploading your route and registering possible local sponsors. We also take on all responsibility for creating and developing all marketing assets and branding with a comprehensive pack provided to all hosts. On top of this, The Distinguished Gentleman's Drive team is accessible through email, phone, or WhatsApp to support you at any time.

### Our club is for cars of all ages; can all our members join the drive?

The DGD is for pre-1980 cars only, to make sure the event remains a certain style. It is however a great opportunity to invite other members to join as a passenger in a pre-1980 car to enjoy the day together. More information on vehicle eligibility can be found at <https://www.gentlemansdrive.com/vehicles>.

### What makes a Drive a Distinguished Gentleman's Drive?

Practically speaking, we ask from our hosts to select a start point and end point that primarily offers safe parking for all participating cars, and ideally offers facilities that add to the comfort of the participants (eg. Sanitary facilities, and availability of food and beverages). In between these points we encourage you to offer a great driving experience to those who join you, showing them the best roads you can think of.

### Are The Distinguished Gentleman's Drive events organized by clubs covered by insurance?

The Distinguished Gentleman's Drive is covered by a worldwide Global Public Liability Insurance Policy. Each registered host has access to the global insurance certificate, and the policy is managed by our brokers Arthur J Gallagher. The insurers are Zurich Insurance Australia Limited, Zurich American Insurance Company & Zurich Insurance Company Limited. This is subject to the club agreeing to our guidelines.

